What is a CHIP? A CHIP is a three-to-five year community-driven and action-oriented plan outlining our community’s health vision, values, and priority health issues. It seeks to improve the health of the community and explains how and by whom these issues will be addressed. The broader community holds collective ownership of the CHIP as well as responsibility for realizing CHIP goals.

Why is SF creating a CHIP? Above all, SF is creating a CHIP to improve the health of its residents. The CHIP provides an opportunity for SF to create an innovative local model of community-centered health improvement that builds on our strong history of partnering with the community to identify priority health needs and improve population health. In addition, current national trends require stronger community partnerships, more coordinated health systems, an emphasis on prevention and wellbeing, and an expectation of better health outcomes for all populations.

The CHIP will also:

- Help align the city’s many health improvement efforts.
- Fulfill national public health department accreditation requirements.
- Help SF non-profit hospitals meet state and national requirements.

How will SF implement the CHIP? SF has adapted a nationally recognized model for community-driven strategic planning (Mobilizing for Action Through Planning and Partnerships [MAPP]) process for its CHIP-development framework. MAPP relies on data from a series of community health assessments to inform the final CHIP. MAPP complements SF’s strengths by building on existing efforts and strengthens community leadership, identifies a few key priorities, and emphasizes collective action and impact at both systems and community levels.

Steps in SF’s MAPP process include:

- **Community Connections** that support health and wellbeing.
- **Values** of Health addressed throughout program planning and service delivery.
- **Alignment** of San Francisco’s priorities, resources, and actions to improve health & wellbeing.

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**SAN FRANCISCO’S COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP): AN OVERVIEW**

**SF CHIP PARTNERS GUIDING THE PROCESS**

- San Francisco Department of Public Health (SFDPH)
- Community Benefits Partnership (CBP)
- UCSF / San Francisco Health Improvement Partnerships (SFHIP)

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**CHIP Milestones**

**Jul-Dec, 2011**
- Defined planning process
- Began data collection & analysis

**Jan-Mar, 2012**
- Partnered with Dept. of Environment to conduct Local Public Health System Assessment
- Completed community focus group & continue with data collection

**Apr-Jun, 2012**
- Conducted Community Vision and Values Session with residents from SF’s 21 neighborhood areas

**Jul-Sep, 2012**
- Facilitated Community CHIP
- Prioritization Session & finalized key health priorities
- Facilitated Community CHIP
- Strategies Session
- Completed MAPP assessments

**Oct-Dec, 2012**
- Developed action planning schedule for 2013-15
- Developed draft CHIP and implementation plan
- Explore leadership structure to align health planning processes & monitor CHIP outcomes
- Implement CHIP leadership structure
- Implement CHIP

**Ongoing**
- CHIP monitoring and evaluation
- SF will repeat CHIP process every three years in conjunction with aligned health planning processes

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**Healthy People, Healthy Families, Healthy Communities: living, learning, playing, earning in San Francisco.**

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For any questions about the SF CHIP process, please contact (415) 554-2769.