



City and County of San Francisco  
Edwin M. Lee, Mayor

## San Francisco Department of Public Health

Barbara A. Garcia, MPA  
Director of Health

### Director's Report for Health Commission Meeting of

**July 15, 2014**

*A current overview of issues affecting the state of public health in San Francisco*

<http://www.sfdph.org/dph/comupg/aboutdph/insideDept/dirRpts/default.asp>

#### **San Francisco Inter-Agency Council on Homelessness**

On June 25, Mayor Lee and Supervisor Farrell announced an Executive Directive, creating the San Francisco Inter-Agency Council on Homelessness (SFICH) to collect and utilize data more effectively and to collaborate on the City's important efforts underway to reduce homelessness. Modeled after the U.S. Interagency Council on Homelessness (USICH), SFICH will coordinate the City's response to homelessness, create consistent and transparent data metrics to share progress, and to maximize the effectiveness of Federal, State and private contributions to end homelessness.

The key to ending homelessness in San Francisco is harnessing the will and the resources of all stakeholders towards one goal. Ending homelessness requires collaborative leadership at all levels of government and across all sectors.

I will be representing the Department, along with other Department heads and citywide elected officials with support from other relevant Mayoral staff and state and federal partners. SFICH will work with its partners to:

- Establish and maintain effective, coordinated, and supportive relationships with every City agency working to reduce homelessness;
- Organize and support effective implementation of the five year strategic plan developed by the Local Homeless Coordinating Board;
- Continue to support policies contained in the 10-Year Plan to Abolish Chronic Homelessness that have been deemed effective;
- Develop effective portals to local programs and initiatives;
- Establish and maintain productive communications with the Board of Supervisors and other elected officials;
- Establish partnerships with public and private sector stakeholders; and
- Monitor, evaluate, and recommend improvements in serving those experiencing homelessness and disseminate best practices.

The Director of the Office of Housing Opportunities, Partnerships and Engagement will serve as the Executive Director of the SFICH.

### **Covered California Open Enrollment Change**

Governor Brown recently signed SB 20 to align the next open enrollment period on Covered California with that of the federal exchange. For the 2015 plan year, individuals may re-enroll or sign up for new plans on Covered California between November 15, 2014 and February 15, 2015. Medi-Cal enrollment remains open year-round, as does enrollment for special circumstances and the Small Business Health Options Program (SHOP).

### **The Asiana Airlines Accident**

One year after the Asiana Airlines accident at San Francisco International Airport, San Francisco General Hospital and Trauma Center hosted a panel discussion on Monday, June 30, 2014 to reflect on the medical response that day and in the days that followed. The discussion highlighted how with the new hospital - opening December 2015 - The General and the Department of Public Health (DPH) will be even more prepared for the next time there is a disaster or multi-casualty incident.

The panelists included San Francisco General Hospital's Chief Nursing Officer Terry Dentoni, Interim Chief of Surgery Dr. Margaret (Peggy) Knudson, Medical Director of the Emergency Department Dr. Malini Singh and DPH's Edwin Batongbacal, Director of Adult Systems-of-Care, Behavioral Health Services of the San Francisco Health Network.

Focusing on the traumatic injuries suffered by the victims on Saturday, July 6, 2013, Dr. Margaret Knudson described the three waves of patients that were received at The General. Crash victims had multiple critical injuries, varying from organ damage, inhalation, spinal injuries, road burns and more. Looking to the future, Dr. Malini Singh described how the new hospital currently under construction on the SFGH campus, will provide even better facilities for emergency response to any multi-casualty incidents.

### **2014 San Francisco Pride**

On June 29, DPH participated in the 2014 SF Pride Parade. Joined by over 50 DPH employees, I am proud to have been a part of the celebration. A very special thanks to Jacque McCright, Tracey Packer, Brandon Ivory and Travis Tuohey for their efforts in organizing and making our parade float a success.

### **Tragic Homicide Incident in the Sunnydale Neighborhood**

On Friday afternoon, June, 27 at Herz Playground in the Sunnydale neighborhood, a horrific shooting homicide occurred. There were several dozen children playing dodge ball along with staff and volunteers. The suspect pretended to be engaged in the games in order to get close to one of counselor staff. He fired and struck the 32 yr. old victim multiple times. The children rushed to get out of the fenced in playground along with the shooter. Since that horrific event our CBHS Crisis Staff have been providing services to the neighborhood. The Crisis Response Team has been working closely with the family of the victim. Services are being provided to Rec and Park staff and several non-profit staff in the area. There is a coordinated effort outreaching to the children and the families that are directly impacted. I would particularly like to commend Stephanie Felder, Director of CBHS Crisis Services, and Ken Epstein, Director of CBHS

Children, Youth, & Families, for the rapid response and leadership to provide excellent trauma-focused services for the Visitacion Valley neighborhood.

### **Grant Awarded to the SF Public Health Foundation**

Congratulations to the San Francisco Health Network's Primary Care section which was awarded a \$75,000 grant from the Blue Shield Foundation to develop the RN and PharmD roles on the Primary Care Medical Home team under the leadership of Lisa Golden, MD and Judith Sansone, RN, MS. The grant will fund a multiple clinic pilot looking at diabetes management; this work aligns with the past years work on RN role development, as well as the more recent work spearheaded by Dr. Golden on the Big Aims initiative to reduce cholesterol levels that highly utilizes the role of the pharmacist.

### **New Medical Director of SF HOT**

We are pleased to announce that Dr. Barry Zevin has accepted the position of Medical Director of the San Francisco Homeless Outreach Team. Dr. Zevin brings over 23 years of experience as a healthcare for the homeless physician in San Francisco. He is Board Certified in Internal Medicine and Addiction Medicine and is credentialed as an HIV Specialist. His special interests include healthcare for homeless people, comprehensive healthcare for people who use substances, transgender healthcare, HIV and Hepatitis C diseases, and harm reduction addiction medicine.

Dr. Zevin is Clinical Lead for SFDPH's Transgender Health Services. His previous positions include Medical Director of Tom Waddell Health Center and Medical Director of Caduceus Outreach and Harm Reduction Therapy Center. He has provided leadership for many SFDPH projects including: founding Transgender Tuesdays; development of community-based medically-supported detox; development of sobering center; implementation of office-based opiate addiction treatment; and establishment of the Tenderloin area center of excellence for HIV care.

### **Certified Enrollment Entity Production - Top 150**

Covered California released to the California Hospital Association their list of top Certified Enrollment Entity (CEE) producers. Enrollment entity production refers to the number of enrollments recorded for Certified Assistors under the CALHEERs (Covered California) system. DPH placed #38 State wide and #3 as Government entity. Please join me in congratulating our Eligibility Management team and the Managers who are supported by a cast of dedicated and hardworking supervisors for making this ranking possible.

### **SFGH Centering Pregnancy Program**

KQED Radio and Public Radio International's "The World" ran a story and video focused on Latina immigrants who participate in Centering Pregnancy. The Centering Pregnancy program, which started at The General, helps women to break the isolation of pregnancy, learn parenting skills and prepare for birth in a social setting that improves outcomes for both moms and babies. The program was developed by midwives and succeeds through a partnership with community organizations such as the Homeless Prenatal Program and the Mission Neighborhood Health Center.

### **CIIS Barbara A. Garcia Scholarship Recipients**

This year, three students of the California Institute of Integral Studies (CIIS) are recipients of the Barbara A. Garcia Scholarship. A Scholarship of \$3,600 each went to DPH employees Lucy Arellano, Jason Norelli and Nikolai Tamanaha who are pursuing their Bachelor of Arts degree. Congratulations and best of luck to the recipients.

### **San Francisco's Healthy Apple Award Program**

The United State Department of Agriculture recently recognized the Healthy Apple Award (HAA) program as a key strategy in addressing obesity in children under five by listing it in its SNAP-Ed Toolkit for States. The Healthy Apple Program educates providers in nutrition and physical activity standards for child care sites, provides training and workshops to make improvements, and awards providers for their excellence in improving health of children under five.

The Healthy Apple Award is a community-led initiative, led by Children's Council of San Francisco with collaboration from key early child care stakeholders and agencies, and received support from the CDC Community Transformation Initiative through the SFDPH. During their innovative first round, 31 child care sites assessed their existing physical activity and nutrition standards and received training and consultation from HAA staff to improve their practices. All 31 childcare providers improved at least one standard, resulting in healthier environments for 918 children.

The Healthy Apple Program in San Francisco is gearing up for a city-wide roll out in fall 2014, reaching more childcare sites and children throughout the city. Congratulations to Healthy Apple Award & Children's Council of San Francisco and their hard work to make sure San Franciscan children are on an early trajectory towards health.

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The Whistleblower Program, operated by the Controller's Office, receives complaints regarding the misuse of City funds, improper activities by City officers and employees, deficiencies in the quality and delivery of government services, and wasteful and inefficient City government practices. There are a number of ways to file a complaint. Go to [www.sfcontroller.org](http://www.sfcontroller.org) and click on the Frequently Requested tab to access the Whistleblower complaint instructions in the drop down menu.