Director’s Report for Health Commission Meeting of

February 2, 2016

A current overview of issues affecting the state of public health in San Francisco
http://www.sfdph.org/dph/comupg/aboutdph/insideDept/dirRpts/default.asp

Zika Update

In May 2015, the Pan American Health Organization (PAHO) issued an alert regarding the first confirmed Zika virus infection in Brazil. The outbreak in Brazil led to reports of Guillain-Barre (paralysis) syndrome and pregnant women giving birth to babies with birth defects and poor pregnancy outcomes. Zika is a virus that is spread through mosquito bites. Infection generally causes mild symptoms of fever, joint pain, rash, and red eyes. Recently, an increase in the number of babies born with the birth defect microcephaly was noted in Brazil. Microcephaly means a small skull circumference. Research is ongoing to understand this connection.

Currently Zika virus is circulating in Latin America and the Caribbean, as well as Puerto Rico. The two largest affected countries are Mexico and Brazil. Zika virus is not circulating in San Francisco, California, or the United States at this time, and the risk of a local epidemic is extremely low. Out of an abundance of caution, CDC has advised pregnant women not to travel to Zika-affected countries, and is also recommending testing returning travelers for Zika virus in certain limited circumstances.

SFDPH released a Health Advisory for local medical providers regarding Zika virus on 1/22/16. The SFDPH Communicable Disease Control Unit has been fielding inquiries from medical providers regarding Zika virus.

If an individual is concerned about Zika virus, he or she should talk to his/her medical provider. There is no vaccine or treatment for Zika virus infection. When traveling to a Zika-affected area, the only way to prevent infection is to take precautions against mosquito bites. The mosquito species that spreads Zika virus, called Aedes, is mostly found in tropical countries. It is the same mosquito that spreads other viruses such as dengue fever. Aedes mosquitos have been detected in California, mostly in Southern California, but also in very limited areas in San Mateo and Alameda counties. No spread of any disease has been linked to these mosquitos. Updated information is available at http://www.cdc.gov/zika/.
Zuckerberg San Francisco General Hospital Names New CEO

Following an extensive nationwide search Susan P. Ehrlich, MD has been appointed as the new chief executive officer of Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center, leading a staff of 5,400 and managing a budget of $1.1 billion.

Susan Ehrlich comes to Zuckerberg San Francisco General from the San Mateo Medical Center, where she most recently served as its Chief Executive Officer, from 2009 to present, overseeing a staff of close to 1,500 and budget of $270 million. Previously, over her 14 years of service at the center, she was chief medical officer, vice president and medical director.

Dr. Ehrlich has a deep background in both medicine and public health, with numerous posts in health policy and finance, including serving as Budget and Planning Director for the San Francisco Department of Public Health. She also continues to be a practicing physician. Her education includes an undergraduate degree in public policy from the Sanford School of Public Policy at Duke University, a graduate degree in public policy from the Richard and Rhoda Goldman School of Public Policy at the University of California, Berkeley, and an MD degree from the Medical School at the University of California, San Francisco.

We are very proud to welcome Susan to Zuckerberg San Francisco General. Dr. Ehrlich joins us at a moment of unprecedented activity and excitement, as the entire environment of health care is changing, as the needs of our community continue to grow, and as we prepare to move into our new state-of-the-art acute care and trauma center in spring of this year. We know our hospital will be in great hands. Ehrlich will assume her role at Zuckerberg San Francisco General in late April of this year.

Zuckerberg SF General Maternity Care among the State’s Best

Along with all hospitals, both public and private, offering maternity services in the state of California, the SF Health Network’s Priscilla Chan and Mark Zuckerberg San Francisco General Hospital and Trauma Center was just surveyed and reviewed by CalQualityCare.org, a healthcare consumer website operated by the California Healthcare Foundation. Zuckerberg San Francisco General was rated among the top hospitals in the state.

Based on the most important factors, including Cesarean (C-section) birth rate, episiotomy rate, vaginal birth after C-section (VBAC) rate and breastfeeding rate, Zuckerberg San Francisco General was rated superior in C-section rate, episiotomy rate and VBAC rate (ZSFG was rated best in the entire state of California for VBAC rate) and above state average in other measures, making it among the top performing institutions in all of California. Among Bay Area hospitals, Zuckerberg San Francisco General had the lowest C-section and episiotomy rates and the highest VBAC rate. “We’re proud to be one of the safest places in the state to have a baby,” said Dr. Alice Chen, Chief Medical Officer of the San Francisco Health Network. “Our doctors and midwives are committed to avoiding unnecessary surgeries and are among the highest skilled anywhere at vaginal delivery after a C-section.” Full results of the study are available at: www.CalQualityCare.org.
Laguna Honda celebrates African-American Heritage Month and Lunar New Year

Laguna Honda is recognizing two important cultural celebrations during the month of February. Lunar New Year officially begins February 8th. There will be many activities for residents including a Chinese New Year show with the SFPD Lion Dancers. The lion dancers will parade through resident neighborhoods to help ring in the New Year. A special Lunar New Year luncheon for residents will also be made available and staff and visitors will also have this special luncheon available for purchase in the cafe. The entire Laguna Honda community is encouraged to dress in their best red outfits for the event.

Laguna Honda will also host events to observe African-American Heritage month. A Celebration show in Gerald Simon is open to all Laguna Honda community on February 23rd. This will feature a discussion on individuals, past and present, who have made significant impacts to our country. Educational displays that spotlight the biographies of selected entertainers, political activists, and innovators will also be made available throughout Laguna Honda campus. On February 26th a conference featuring Dr. Joy Degruy and Dr. Kenneth Hardy will held at Laguna Honda, which will be open to the community for a $25 entrance fee. Degruy and Hardy are two visionary leaders in the field examining the impact of the residual effects of historical trauma on African-Americans and others and how that resonates today. Dr. Degruy, a highly acclaimed author, will be presenting her work on Post-Traumatic Slave Syndrome (PTSS) and Epigenetics. Dr. Hardy, a widely respected author of the book Teens that Hurt, has been conducting the trainings on Racial Humility in the Department of Public Health.

BAAHI Think Tank Meeting

The Black/African American Health Initiative was launched in March of 2014. On Friday, Jan 22nd, BAAHI representatives from all over the Department of Public Health hosted a Think Tank meeting to review work to date and plan the work ahead. Their three working groups; Collective Impact, Workforce Development and Cultural/Racial Humility have accomplished many goals including better controlling hypertension, and increasing breast cancer screening in African American SF Health Network patients, and increasing the recruitment and retention of African American staff and conducting racial humility training throughout the Department of Public Health. They are also actively working on decreasing disparity in harm from alcohol use in African American males, and increasing chlamydia screening and reducing chlamydia rates in African American females.

Healthy Hearts SF

In 2015 the San Francisco Public Health Department launched “Healthy Hearts SF,” a federally funded initiative to promote free fitness opportunities for low-income San Francisco residents, particularly those of African American and Latino heritage. Healthy Hearts SF aims to take advantage of public parks and free fitness classes to broaden access to fitness opportunities for the entire community.

Community Resource Navigators work with clinicians at participating SF Health Network clinics (Silver Ave, Southeast, OMI, Tom Waddell and General Medicine Clinic at ZSFG) to offer free physical activity “prescriptions” to patients who may be at risk for heart disease. “This is a pilot project funded for three years,” says Jacqueline McCright, Deputy Director of Community Health Equity and Promotion at the SFDPH. “If it’s proved to be successful, then the city would like it to
be replicated throughout San Francisco.” By dialing 211 or going to the Healthy Hearts SF Facebook page, residents can access a calendar of free classes and activities in their own neighborhood.

This year, Healthy Hearts SF will add faith based organizations to their list of community partners to increase physical activity within their congregations and throughout their community. Healthy Hearts SF takes a multi-generational approach to meet the needs of all residents regardless of their age. “The Centers for Disease Control and the San Francisco Department of Public Health believe that each person should be able to reach their full health potential and we are here to help guide that process.” said Brittney Doyle, Healthy Hearts SF Project Manager.

**ShapeUP San Francisco 2015 Year in Review**

ShapeUP SF was able to accomplish a lot during 2015 including the launch of their Open Truth Soda campaign, which raised awareness about the health impacts of sugary drink consumption. The campaign was able to record over 29 million media impressions, in their transit, billboard, and website campaigns. They tabled at events including making an appearance at every Sunday Streets event, and trained community health workers and partners about sugary drinks. They helped SFHIP (The SF Health Improvement Partnership) make progress on efforts to reduce sugary drink consumption across the city. One of their programs, the Bayview HEAL Zone worked with Healthy Retail SF and the Tenderloin Healthy Corner Store Coalition to redesign and reopen 4 stores in SF with fresh produce and healthy options. They obtained Kaiser Permanente grants to promote and healthy eating and active living, including a Cooking Matters series, increasing the use of the Sunnydale Food Pantry, and many physical activity programs for youth to seniors. One of their partners, the Safe Routes to School Program, was awarded a $2.8 million grant to continue their work through August of 2019. In partnership with the City’s Health Service System, they launched their 8th walking challenge, with 100 team members virtually walking the coastline of California. For more on their year in review go to: [http://shapeupsfcoalition.org/wp-content/uploads/2016/01/2015-YIR.pdf](http://shapeupsfcoalition.org/wp-content/uploads/2016/01/2015-YIR.pdf)

**SF Health Network Director Roland Pickens to receive Warriors Award**

The Golden State Warriors are celebrating Black History Month in a special way this year by recognizing Bay Area African-American leaders whose work has made an impact in creating the next generation of Black leaders. Roland Pickens has been chosen as one of these leaders. The Warriors teamed up with BAYCAT, a nonprofit social enterprise, to create the premise and video for their Black History Month celebration. Look out for Mr. Pickens’ profile to be published here some time during Black History Month: [http://www.nba.com/warriors/blackhistory](http://www.nba.com/warriors/blackhistory)

**New President of the Southeast Community Facility Commission**

LaVaughn King, Director of DPH’s Reducing Stigma in the Southeast (or “RSSE”), has been appointed Vice Chairperson of the Southeast Community Facility Commission. The Southeast Community Facility serves as a shared non-profit, educational and entrepreneurial space for organizations providing services for resident of San Francisco’s southeast neighborhoods. LaVaughn grew up in the Bayview and has been an advocate and provider of mental health services for many years. She also serves on the SF Mental Health Board, and is affiliated with the Rafaki Wellness Coalition, SF Business and Professional Women and the Center for Wellness. We congratulate LaVaughn on her appointment.
Behavioral Health Director, Jo Robinson Retires

We will be celebrating Jo Robinson’s retirement and honoring her hard work, dedication and friendship on March 14, 2016 from 1-2:30-pm at 1380 Howard, 5th Floor. For more info contact Vita Ogans at 415-255-3401 or vita.ogans@sfph.org or Nina daSilva at 415-255-3413 or nina.dasilva@sfdph.org.

Dr. Espanola Jackson - The Mother of the Bayview

We join the city in mourning the recent death of Dr. Espanola Jackson. A lifelong social justice, environmental, economic and community activist, Espanola became involved with the welfare rights movement early on and organized welfare rights groups at public housing sites in SF. In 1968 she was elected president of the California State Welfare Rights Movement. She worked for federal funding for what is now our Southeast Health Center. She was a presence at City Hall and fought tirelessly for the Bayview Community. She will be missed. A public service will be held for Dr. Jackson from 5:30-7:30 p.m. Feb. 4 at the Grace Tabernacle Community Church at 1121 Oakdale Ave., San Francisco.

El Niño Shelter Update

The Department of Public Health has been helping Human Services Agency staff to provide temporary shelter services to 1,000 homeless San Franciscans through March 31, 2016. So far, the shelters have been activated three times, January 9th, Jan 15-17 and Jan 21-22. Over 200 DPH staff have signed up to help in the El Nino Shelters to date. We would like to commend the following individuals who have helped so far: Nick Hancock, Eileen Loughran, David Palma, and Amelia Patrick. Also a special thank you to Barry Zevin and his roving team for helping get individuals to the shelters, and to Naveena Bobba’s Public Health Emergency Preparedness and Response group for all their help.

Hearts After Dark is Here

San Francisco General Hospital Foundation’s Hearts after Dark Event is Thursday, February 18 at 8pm. This beautiful and fun evening party and fundraiser will have entertainment by Mark McGrath of the musical group Sugar Ray. The First 100 Hearts after Dark Tickets purchased with the Zuckerberg San Francisco General Friends and Family discount code (ZSFGFF16) will receive $15 off General Admission or VIP Tickets. Visit http://sfghf.org/events/hearts-after-dark/ HEROES &HEARTS Luncheon Tickets are also on sale. Visit SFGHF.org/HeroesHeartsTickets to learn m