DISTRICT 10 FOOD EMPOWERMENT MARKET PILOT

Present By: Geoffrea Morris, MSW, JD, Project Consultant for Bayview Hunters Point Multipurpose Senior Services
WHAT IS A FOOD EMPOWERMENT MARKET?

- It is a market NOT a pantry that offers free to low-cost food
- It was created by Supervisor Ahsha Safai 2021 under ordinance 102-21
- The market focuses not only on food but nutrition, and connection to services and workforce development opportunities
- Community Engagement and Dignity of offerings and services is some of FEM’s core tenets
WHERE IS THE PROPOSED SITE OF THE DISTRICT 10 FEM?

• Proposed Site is 5030 Third Street Near the Old B of A
• Slate for November 2022 start date
• Bayview Hunters Point Community Advocates will operate the site
• District 10 Community Engagement Liaison will be employed by BayView Senior Services
WHO IS ELIGIBLE

• Must reside in 94124, 94134, or 94107 and meet one the criteria listed below:

• Individuals receiving public assistance; OR

• A member of the undocumented community; connected to one of our partnering CBOs; OR

• An Occupant of Residential Hotel unit; OR

• An individual ineligible for government assistance but affiliated with one of our partnering CBOs
WHAT POPULATION WILL BE PRIORITIZED?

• Referrals from medical clinics within D10 clinics and/or clinics servicing D10 patients will be prioritized
• Families with children classified as overweight/obese
• Minimum of 250 individuals will be served weekly in the first year
• Minimum of 500 to 1000 unduplicated clients monthly in the first six months
• Appointment windows will likely be given at the beginning
WHO CAN REFER TO THE MARKET?

• The goal is to partner with 15 to 20 Community Based Organizations located in District 10; OR

• Organizations serving District 10 residents; OR

• Medical Clinics located in D10 and/or Clinics serving D10 residents

• CBOs/clinics will likely sign non-binding MOUs with FEM and have clients complete release of information forms
FOOD SOURCING

Food Empowerment Team has been talking to the following Food Sourcing Organizations:

- SF Marin Food Bank
- SF Produce Market
- Lucky’s Bayview
- *Proposed Food Sourcing Companies: Gus and Mollie Stone's (we have not reached out yet; however, these entities already have a footprint in District 10)
- A large amount of the food will be purchased from BIPOC farmers from the Central Valley who are located within a 150 mile radius to San Francisco
COMMUNITY ENGAGEMENT

• We need to hire a District 10 Community Engagement Liaison in September 2022
• A Temporary Community Advisory Board needs to be formed by October 2022 (6 to 12 members)
• Permanent Community Advisory Board needs to be formed within 90-days after opening the FEM (6 to 12 members)
• A Website, Instagram, Facebook Site will be launch within the next 90 days
• Capital Campaign to sustain this resource in the community
THANK YOU AND QUESTIONS

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