Food Security Hearing
Budget and Finance Committee

April 13th, 2016
San Francisco Food Security Task Force
Introduction

Paula Jones, PhD
Senior Health Planner, Population Health Division
SF Department of Public Health
Hearing Agenda

• Background/Context (*Paula Jones, DPH*)

• Status report on high priority programs:
  - CalFresh (*Tiana Wertheim, SFHSA*)
  - DAAS nutrition programs (*Linda Lau, DAAS*)
  - Fruit and vegetable vouchers (*Cissie Bonini, EatSF*)
  - SRO tenants’ food security survey (*Karen Gruneisen, ECS*)

• Budget and Policy recommendations (*Teri Olle, SF Marin Food Bank*)

• Questions?
Food *Insecurity* in San Francisco

- Food *Insecurity* - exists when the ability to obtain and prepare nutritious food is uncertain or not possible.

- < 200% of poverty – highest risk for food insecurity
  - 1 in 4 San Franciscans at risk
  - Federal poverty measures are not adjusted for local conditions
  - Every district in San Francisco has food insecure residents
SF Residents Living at <200% FPL by District

Data sources:
ACS 2009-2013
Food Security Task Force, 2016
Pantries Exist in Every District
Some Pantries Have Waitlists
Food *Insecurity* Results in Poor Health

**General Population**
- Extreme anxiety & distress: less bandwidth for coping with other household needs
- Increased incidence of poor health
- Higher health care costs

**Children**
- Decreased intellectual and emotional development
- Poorer physical health; more hospitalizations

**Pregnant mothers**
- Smaller, sicker babies

**Seniors**
- Poor physical health: obesity, diabetes, high blood pressure
- Mental illness: Depression, anxiety
- Decreased ability to maintain independence with aging

**Costs passed on to:**
- DPH
- SFGH
- Laguna Honda
- SFUSD
- SFPD
- DAAS
- HSA
Food Security Framework

Food Resources
- Sufficient *financial resources* to purchase enough nutritious food (income, CalFresh, WIC, SSI, food vouchers)

Food Access
- *Access to affordable, nutritious and culturally appropriate foods* (from food pantries, meal programs, food retail, farmers markets)

Food Consumption
- *Ability to prepare healthy meals* and the knowledge of basic nutrition, safety and cooking (usable kitchens, nutrition/cooking education)
City Policy & Investments to Reduce Food Insecurity

- **November 2013**: Food Security Assessment Hearing
- **April 2014**: Food Security Solutions Hearing
- **April 2014 & 2015**: Food Security Budget Requests
  - **December 2013**: Resolution to End Hunger by 2020
  - **December 2013**: Resolution to Reduce DAAS Wait Time
  - **June 2014**: NEW Budget Investments in Food Security (2014-15) $4.56M
  - **June 2015**: NEW Budget Investments in Food Security (2015-16) $7.72M
CalFresh

Tiana Wertheim, MPP
Analyst
San Francisco Human Services Agency
CalFresh and Medi-Cal Programs
Goal = Participation of CalFresh

1. Find applicants
2. Complete successful applications
3. Stay On CalFresh

Add back = 1 outreach unit, $195K CBO outreach
1. Find Applicants:

Objective:
- Meet applicants where they are (neighborhoods, at CBOs, call them)

Outreach:
- 8 Outstations
- Navigation Ctr., Dept. Probation
- “CalFresh in a day”
- CBO Coalition

In-reach: Medi-Cal cases not currently on CalFresh

1,700 CBO approved applications (2015) = ~ $4.8 M benefits annually
Opportunity for In-Reach
CalFresh/Medi-Cal Caseload Overlap, December 2015

Current Total MC
Caseload: 124,948

Current MC only
(not eligible For CalFresh)
50,718

Current MC/CF Overlap
23,512

Current CF-only
6,758

Target Population
MC-only cases likely Eligible for CalFresh
27,206
1. Find Applicants: Next Steps

- Continue in-reach/outreach initiatives
- School Meals In-reach
- CalFresh Mission satellite office site ($/Staff)
- Quicker processing of outreach applications
2. Complete Successful Applications

**Objective**
- Help applicants finish all steps

**Progress**
- Same-Day Service in office
  - average wait time now 10 minutes
- CBO reminders

**Next Steps**
Removing barriers:
- On-demand interview ($/staff)
3. Stay on CalFresh, Once Approved

Objective
- Prevent discontinuation of CalFresh benefits

Progress
- Piloting automated interview reminders (text/email)
- State (CDSS) effort to revise client letters (slow!)

Next Steps
- Outbound call campaign for recently terminated cases that appear to be financially eligible ($/staff)
Nutrition Programs for Seniors and Persons with Disabilities

Linda Lau, RD, MPH
Lead Nutritionist
San Francisco Department of Aging and Adult Services
### Home Delivered Meals Status Report

<table>
<thead>
<tr>
<th>New Investment: FY 14-15 and FY15-16</th>
<th>Results</th>
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</thead>
</table>
| $4.45 M*                           | • Increased total 1.1 M meals (additional ~ 3,000 meals a day)  
• Increased contract service levels by 27% in FY14/15, by 20% in FY15/16  
• Currently serving 5,050 unduplicated clients (1,215 new from Add Back $)  
• Reduced HDM wait time for AWD  
• Funded one-time-only equipment, delivery vehicles for CBO’s |

* Leveraged with CBO match (up to 50%), and federal dollars
An Understated Need

• Wait list data does not reflect real need
  ➢ When the wait list drops, referrals/requests will increase to build-up again.

• DAAS does not do outreach for this program.

• Unmet need data does NOT include future growth or changes in needs.

• Budget cost projections do not include future cost increases.
New Seniors Served With Home-Delivered Meals

FY15-16 Q2 Median Wait = 41 Days
New Adults with Disabilities Served and #Days Waited Before Service

FY15-16 Q2 Median Wait = 11 Days
# Home-Delivered Meal Waiting List (As of 2/18/16)

<table>
<thead>
<tr>
<th>By Supervisor District:</th>
<th>By Age Group:</th>
</tr>
</thead>
<tbody>
<tr>
<td>District #</td>
<td>#People</td>
</tr>
<tr>
<td>1</td>
<td>31</td>
</tr>
<tr>
<td>2</td>
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<td>31</td>
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<td>10</td>
<td>32</td>
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<tr>
<td>11</td>
<td>24</td>
</tr>
<tr>
<td>Total</td>
<td>319</td>
</tr>
</tbody>
</table>
Achieving Goals of Ending Hunger by 2020
Home Delivered Meal Service

New Funds Each year:
Baseline: $7.7 M
$4 M
$11.7 M
$15.7 M
$19.7 M
$23.7 M

FY 15-16 FY 16-17 FY 17-18 FY 18-19 FY 19-20

Unmet need
Consumers Served by new funding
# Consumers Served
## Congregate Meals Status Report

<table>
<thead>
<tr>
<th>New Investment: FY 14-15 and FY15-16</th>
<th>Results</th>
</tr>
</thead>
</table>
| $1.81 M* ($777K one-time only – FY15-16) | - Increased total 283K meals (average 775 meals a day)  
- Increased contract service level by 9% in FY14/15, by 12% in FY15/16  
- Serve 18,844 unduplicated clients (3,148 or 17% new from Add Back $)  
- Added total 6 new sites (2 restaurant sites, 2 breakfast sites, 2 lunch sites)  
- One-time-only equipment, delivery vehicles for CBO’s |

* Leveraged with CBO match (up to 32%), federal dollars
Map of Senior Meal Site by District & Poverty Density

Office on Aging FY 15-16
Congregate Meal Locations Serving Seniors Age 60+

Total Senior Meals
- 850 - 5,000
- 5,001 - 10,000
- 10,001 - 20,000
- 20,001 - 40,000
- 40,001 - 82,317

Percent of City's Low-Income Seniors*
- 5%
- 6% - 7%
- 8% - 9%
- 10% - 11%
- 12% - 18%

*Age 65+ with Income below 200% Poverty
N = 42,038
Meal Sites for Adults w/Disabilities by District Poverty Density (100% FPL)
## Home Delivered Groceries Status Report

<table>
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<tr>
<th>New Investments: FY 14-15 and FY15-16</th>
<th>Results</th>
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</thead>
</table>
| **$1.42 M** ($315,200 one-time-only) | • 2831 unduplicated clients (1,419 or 50% new from Add Back $)  
• Deliver 71K grocery “bags” annually  
• Each food bag provides fresh produce, protein items and staple items (e.g. grains, cereals)  
• Services increased by 57% in FY14/15 and by 12% in FY15/16  
• Partner with IHSS, many CBO’s, volunteers  
• Takes advantage of existing pantry programs |
Fruit and Vegetable Voucher

Cissie Bonini, MPA
EatSF Director
UCSF Center for Vulnerable Populations
Healthy Food Voucher Program

• Key innovation recommended by the FSTF towards a Hunger Free San Francisco 2020, addressing:
  ➢ Lack of resources to purchase healthy food
  ➢ Lack of access to healthy food retail

• Launched EatSF Free fruit and vegetable program in April 2015 in response to FSTF recommendations

44% of low-income San Franciscans report that they cannot afford nutritious food (CHIS, 2013 & 2014)
EatSF: Healthy Food Voucher Program

- **Voucher system**
  - $5 -10/week for fruits & vegetables only
  - Redeemed at 15 vendors (neighborhood corner stores, Heart of the City farmer’s markets, Safeway and Foods Co.)

- **Highly vulnerable participants**
  - Priority: SSI recipients, SRO tenants, low-income seniors and families
  - Target: Those with chronic disease (greatest need plus health cost savings)

- **Neighborhoods with greatest need**
  - Tenderloin, SOMA, Bay View Hunter’s Point
  - Partner with Healthy Retail SF (OEWD, DPH)

- **Distribution points reach underserved**
  - 42 CBOs, DPH sites, and community clinics (+14 waitlisted sites)
  - Paired with nutrition education

78% participants low or very low food security status
EatSF: One Year Results

• Participants
  ➢ Over 1,000 households, reaching 1,800+ individuals
  ➢ 99% increased fruit and vegetable consumption
  ➢ Also extend food budgets, feel healthier, eat a better overall diet, and give high satisfaction ratings

• Community
  ➢ Corner stores more frequently re-stock produce; throw away less fresh produce; and increase monthly profits
  ➢ Supports Heart of the City farmer’s markets
  ➢ Supports local economic development

• National recognition
  ➢ Unique program design and vendor network

$5 vouchers = $9 in local economic activity (USDA)
EatSF: Opportunities and Next Steps

• **Proof of concept for localized f/v voucher program**
  ➢ Effective outcomes in first year – continuing to grow and evaluate
  ➢ High demand and interest in the program

• **Build on newly established vendor network and CBO/clinic partnerships**
  ➢ Efficiencies and cost savings due to economies of scale

• **Ongoing funding (public and private) necessary to continue and scale program**

• **Goal to expand city-wide by 2020**
Single Adult SRO Residents: Food Security Survey Results

Karen Gruneisen, JD
Associate Director
Episcopal Community Services
Member of Food Security Task Force
The Survey

• Background
  ➢ San Francisco’s SROs and single adult SRO tenants

• Rational
  ➢ Understand food security and nutritional risk of SRO tenants
  ➢ Solicit priorities for improving food security

• Responses
  ➢ 633 from tenants living in 151 SRO buildings
Prevalence of Food Insecurity and Nutritional Risk

8 in 10 SRO tenants are food insecure and at high nutritional risk

- I take three or more different prescribed or over-the-counter drugs a day
- Without wanting to, I have lost or gained 10 pounds in the last six months
- I have an illness or condition that made me change the kind and/or amount of food I eat
- I eat fewer than two meals per day
Despite Robust Use of the Food Safety Net

- 44% used free groceries
- 42% used free dining room
- 33% used home delivered meals
- 3% used emergency room or jail
Tenants would Prepare more Meals at Home if Kitchens were Upgraded or Available

At least 4 in 10 high nutritional risk tenants do not cook now, BUT

64% would cook at least once a week if they got an in-unit kitchen upgrade.

44% would cook at least once a week if a shared kitchen was available.
Tenants’ Top Priority is Additional Funds to Purchase Healthy Food

- Add'l funds to purchase healthy food
- Closer full service grocery store
- Closer food pantries
- Free/low cost microwave meals
- Better kitchens
- More home-delivered meals
- More free meals in dining rooms
- Cooking and nutrition classes
No Silver Bullet Solution

• While it is well utilized, the food safety net is not sufficient to ensure food security

• The absence of kitchens is not the primary barrier to food security

• “Additional funds” will help, but access and consumption barriers remain for SRO tenants

• The right package is ripe for exploration in the controlled environment of SRO buildings
Next Steps

• Pilot multiple, simultaneous interventions that leverage and coordinate with existing resources

• Fund $1M for 2-4 pilots through an RFP process

• Study the outcomes on food security and health outcomes; then bring to scale
Recommendations

Teri Olle, JD
Director of Policy and Advocacy
San Francisco and Marin Food Bank
Chair – San Francisco Food Security Task Force
Recommendations

• Budget
  - **Maintain and expand** nutrition investments - $13.3 million FY16-17
  - **Innovate and collaborate** to address high risk SRO population

• Policy - *Local*
  - **Mandate and fund policy** to ensure waitlist for home delivered meals is no more than 30 days and in emergency 2-5 days
  - Promote *standardized food security screening* in all nutrition and other programs serving residents at risk for food insecurity

• Policy - *State*
  - **Support AB 1584** (increase SSI/SSP)
Recommendations

• Research

  ➢ Request analysis by Budget and Legislative Analyst of:
    o Cost of food insecurity to San Francisco, especially to health
    o Capacity/gaps of existing food assistance programs
    o Cost of eliminating food insecurity
    o Opportunities to secure sufficient/stable funding, such as through ACA
    o Process for developing a shared, citywide framework for data and outcomes
Questions?

San Francisco Board of Supervisors’ Food Security Task Force