



# Reimagining Food Security in SF: Exploring approaches from other cities



**San Francisco  
Food Security  
Task Force**

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Berkeley, Class of '22

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# About Jade



**Jade Quizon**

Graduate student at UC Berkeley  
Master of Development Practice



Jade was born and raised in San Francisco. She graduated from the University of California, Davis with a Bachelor's degree in Biological Sciences. After graduating, she started working for a biotechnology company where she would spend 12 years honing in her professional skills.

While always feeling a pull to protect Mother Nature, she found herself volunteering for organizations that planted sidewalk trees and for urban gardens. In 2017, she decided to finally leave her tech job and spend time volunteering on organic farms across Central and South America. Upon returning from her travels, she started working for a boutique grocery store that was known for having the most delicious but also most expensive produce. From here she decided that she wanted to help create a more just food system – a system where delicious, nutritious food is accessible to all. She then moved to Pescadero, CA to live and work on a farm for three months. This move solidified her desire to empower people, especially children, and help them establish a connection to nature through the ability to grow their own food.

# About Food Security Task Force

## Purpose:

- **Engage the community** to develop recommendations, legislative action, and city-wide strategies to increase racial and health equity by increasing food security
- Provide **general advice and assistance** regarding funding, programs, and policy on addressing hunger and enhancing the food security of San Francisco residents in addition to any other issues within the task force's expertise
- In **collaboration** with City departments, prepare assessments on the state of hunger and food insecurity in SF with recommendations for funding, programs, and policy; submit to Board of Supervisors

# How this project supports FSTF

## Key Strategic Priorities

- **Sustainability:** toward increased resources (human and financial) to enable the FSTF to deliver on its mandate and achieve on all of its strategic priorities
- **Adequate Community Resources:** toward realizations of the recommendations included in the 2018 Assessment of Food Security Report

## 2022 Recommendations

- Establish a **centralized food policy office** in City government that eliminates silos, is community-led, and addresses root causes of food insecurity in SF
- Work with the **community** to create a new comprehensive and holistic food policy body led by communities most impacted by food insecurity

# Final Project Learning Objectives

- Add value to FSTF by utilizing my new skills learned at UC Berkeley Master of Development Practice program (system analysis, impact evaluation, ToC, strategic planning and project management, policy design, etc.)
- Learn more about new methodologies and tools that can be applied to unpack and solve public problems, such as food security
- Gain insights into cross-sector taskforce and partnership facilitation
- Engage with a new community of policymakers, nonprofits, grassroots organizations, and more!

# Project Deliverables



## Theory of Change

Map out FSTF's ToC based on input from FSTS members, survey results, and interviews.

Identify conditions needed to be in existence for long-term goals to be met.



## Comparative Analysis

Research different formats of food policy councils.

Identify strengths/weaknesses and advantages/disadvantages of each.



## Proposal for New Food Coordinating Policy Body

A final report proposing recommended next steps for task force.

# Key Questions

1

## **New Food Coordinating Policy Body**

What could this look like? What are the other types of models? What are their strengths, weaknesses, and results?

3

## **Food Security Task Force**

Where does FSTF need more support? How can food security be approached from a systems-level perspective?

2

## **Community Participation**

How to integrate contributions from the most impacted communities in a more meaningful way? How can the relationship between the city government and community members improve?

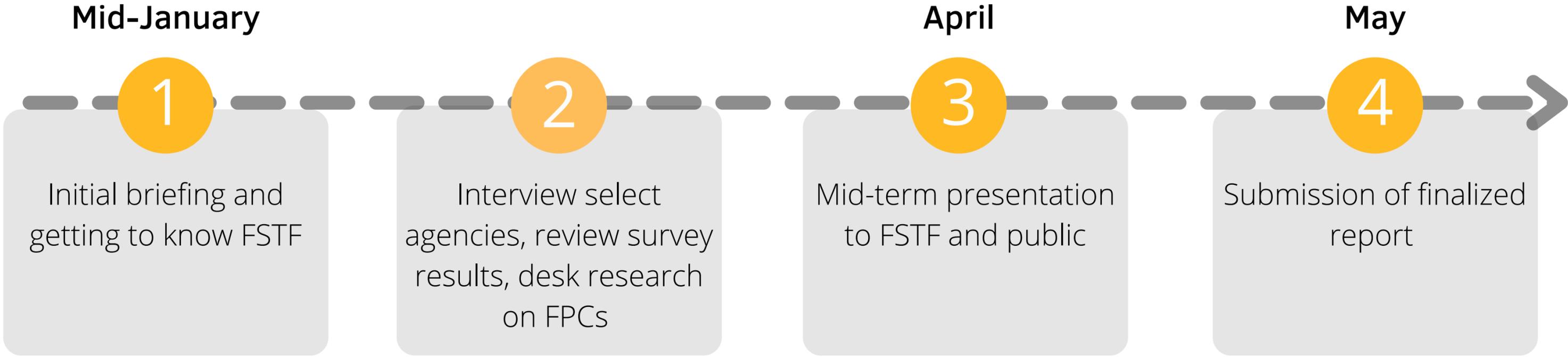
# Methods



Various methods will be deployed to fulfill stated objectives.

-  **Desk Research:** review assessments on food policy councils; comparative analysis on organizational structures from other cities
-  **Interviews:** interviews with key agencies and organizations; interviews with select food policy councils
-  **Survey Analysis:** analyze FSTF survey results from October 2021
-  **Team Engagement:** regularly meet and review project progress with Paula

# Project Timeline



**Deliverables**

- Preliminary lessons from FPC assessment research
- Interview and survey analysis report
- First edition of ToC map

- First draft of comparative analysis findings
- Second edition of ToC map

- Final edition of ToC map
- Final draft of comparative analysis
- Final report

# Next Steps

- May hold special meeting late-March/early-April to present initial findings and get input
- Send examples of food policy councils to include in research to Jade ([jvquizon@berkeley.edu](mailto:jvquizon@berkeley.edu)) or Paula

**thank you!**