

SAN FRANCISCO FOOD SECURITY TASK FORCE SSI Workgroup MINUTES

Friday, December 21, 2018
1440 Harrison Street
9:00 to 11:00

Present: Ana Marie Lara (HSA-SFBN); Diana Jensen (SFM Foodbank); Francesca Costa (SFM Food Bank); Jeimil Belamide (HSA-SFBN); Paula Jones (SFDPH); Peri Weisberg (HSA); Mary Adrian (HSA-SFBN); Krista Blyth-Gaeta (DAAS-IHSS); Susie Lau (HSA-SFBN); Gavin Morrow-Hall (SFDPH); Meg Davidson (SFM Foodbank) Kerry Landry (SFHIP); Nora Martin-White(HSA); Rita Nguyen (SFDPH)Chandra Johnson (HSA) Kim Madsen (POH); Serena NGO (POH)

Minutes

AGENDA ITEM	DISCUSSION	ACTION ITEM
1. Call to order	Ana Marie Lara called the meeting to order at 9:06	
2. Welcome and Introductions		None
3. Review/share notes from previous meeting	Addendums to the minutes were discussed. Paula moved to approve minutes with edits. Meg seconded the motion. The motion passed without dissent	Amend minutes; post to DPH's Food Security Webpage.
4. Planning process updates and next steps	<p>HSA update: Formed internal steering committee, members include HSA, Cal Works DAAS and Cal Fresh, There ae three areas of focus: Training, Policy, and Outreach. The outreach committee has yet to meet, but is planning to meet December 28th. Ideas from the FSTF will be included in outreach The local supplement is larger than the state's supplemental HSA received 800K from state which can be utilized for cash DAAS is on outreach group. Question: How to leverage the work group and get input from community and stakeholders. To be discussed at next meeting. Business Process Group: To integrate new policy and to ensure available technology has fundamental nuts and bolts to deliver Cal Fresh</p>	

	<p>2000 households may have special needs Peri will give update on within 3 months regarding capacity training work group</p> <p>Foodbank List of CBO's that are Interacting with SSI recipients Scheduling brown bags and utilizing pantry network Schedule for for the next year:</p> <p>SFMFB is offering direct application assistance and have meetings with CBO's scheduled for February and March</p> <p>They will have articles in April newsletter and will be ramping up in May in preparation for June launch. Francesca cautioned not to speak about a June launch in case of delays. Also in May there will be trainings regarding serving seniors.</p> <p>State Updates Customer Service work group had focus groups and "developed a framework for solutions" There will be a high level tool kit for counties developed in January. There will be an all-county meeting held in February to update everyone and to connect readiness plans. The Outreach Work Group is developing a marketing plan and tool kit. Material development will begin in January The data work group is measuring what is going on and how to improve outcomes. Dianna has additional information. It is estimated that 25K people who ae on SF Health Plan are SSI recipients</p>	
<p>5. Identify work group "point people" for key project areas</p>	<p>Targets and measures of success. Peri will lead the group. Other interested parties include: Meg, Paula, Ana Marie, Krista, Diana Customer experience: Jeimil will get updates from Randy each month</p>	

6. Project area “deep dive” – Communications: materials development & campaign planning –	A work group has been convened and will start with the state tool kit and focus on what will work best on a local level and will develop a communications plan and will get input from work group. Older adults and care givers are targeted The new campaign will use multiple strategies via multiple channels. It will push the boundaries of our communications.	Add a communications brainstorming session and breakout groups to the January agenda.
7. Other updates		
8. HSA data summaries, data source profiles	Not discussed	
9. Other data	Not discussed	
10. Facilitated activity: timelines for various projects	Not discussed	
11. Adjournment	Meeting adjourned at 11:01	Next meeting January 18 th

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