Approved San Francisco Food Security Task Force (FSTF) Minutes

November 2, 2022

Members Present: Cissie Bonini (UCSF/Vouchers4Veggies); Paula Jones (SFDPH – Food Security); Chester Williams (Community Living Campaign); Emily Cohen (HSH); Guillermo Reece (SAAAFB); Hannah Smith (SFUSD); Meg Davidson (SF Marin Food Bank); Mei Ling Hui (SFPRD Community Gardens); Meredith Terrell; Michelle Kim (DCYF); Geoffrey Grier (SF Recovery Theatre); Priti Rane (SFDPH – MCAH/Nutrition Services); Raegan Sales (Children’s Council of San Francisco); Tiffany Kearney (DAS)

Also Present: Lea Troeh (UCSF EatSF/Vouchers4Veggies); Michael Pon (UCSF EatSF/Vouchers4Veggies); Amy Vu (FEAST); Anthony Khalil (BVHP Advocates); Austin Dalmasso (TNDC Healthy Retail); Carolyn Lasar (SF Market); Cathy Huang (HSA Food Access); Ellen Garcia (EATSF); Fiona McBride (HSA Food Access); Jade Quizon (API Council); John McCormick (TNDC Healthy Retail); Jordan Brown (EatSF/Vouchers4Veggies); Julia Kostelnik (SFDPH – Office of Anti-Racism & Equity); La Rhonda Reddic (SFDPH – Office of Anti-Racism & Equity); DeJanelle Bovell (SFDPH – Office of Anti-Racism & Equity); Alexis Dailey (SFDPH – Office of Anti-Racism & Equity); Veronica Shepard (SFDPH – Office of Anti-Racism & Equity); Tiffany Dang (DAS); Tommy McClain (HSA Food Access); Toby Olubiyi; Naomi Maisel (La Cocina); Leah Walton (DAS); Cindy Lin (HSA Food Access)

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<tr>
<th>Agenda Topic</th>
<th>Discussion</th>
<th>Next Steps</th>
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<tr>
<td>1. Call order to order</td>
<td>Cissie called the meeting to order at 1:34pm.</td>
<td>None.</td>
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<td>2. Land Acknowledgement</td>
<td>Cissie recited the Land Acknowledgement.</td>
<td>None.</td>
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<td>3. Welcome, member roll call, introductions, Cissie Bonini (Chair, EatSF/Vouchers4Veggies)</td>
<td>Cissie read the roll call, and other meeting attendees introduced themselves in the chat.</td>
<td>None.</td>
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<td>4. Approval of minutes from October 5, 2022</td>
<td>Hannah Smith (SFUSD) provided the following update for her presentation section: Replace the last sentence “the state is continuing...” with the following addition from the chat: “The Multipurpose Family Income Form (MFIF) is still important to support funding for school sites. By submitting the annual MFIF on SchoolCafe.com, you can help increase funding for classroom supplies, school staff salaries, and more in support of your students’ learning. Learn more at sfusd.edu/MFIF.” Raegan Sales (SF Childrens Council) reminded the FSTF about the two misspelled words she emailed prior to the meeting. Meg Davidson (SF Marin Food Bank) moved to approve with the changes mentioned; Chester Williams (Community Living Program) seconded the</td>
<td>Post approved meeting minutes to FSTF website.</td>
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motion. Michelle Kim (DCYF) and Raegan Sales (Children’s Council of San Francisco) abstained since they didn’t attend the meeting. The October meeting minutes were approved.

Public Comment: N/A

5. General Public Comment

Cissie Bonini shared the following FSTF Update: Kim Madsen from Project Open Hand (POH) will be leaving her position at POH as of 12/1/22 and therefore has resigned from the Food Security Task Force and sends her regards and regrets. We send her our good wishes. There will be another open another seat on the task force.

6. Food Security Task Force website transition, LaRhonda Reddic and DeJanelle Bovell (DPH Office of Anti Racism and Equity)

La Rhonda Reddic (DPH – Office of Anti-Racism & Equity) and DeJanelle Bovell (DPH – Office of Anti-Racism & Equity) shared a soft launch of the new FSTF website on sf.gov. DeJanelle added the following link to the new site to the chat: https://bit.ly/3FkM4vH

Priti Rane (DPH – MCAH) shared: I think the website looks great. The landing page is digestible.

Meg Davidson (SF Marin Food Bank) shared in the chat: For some reason, it defaulted me to German - did that happen to anyone else? Raegan Sales (Children’s Council of San Francisco) responded: Nope, mine is in English. Hannah Smith (SFUSD): Mine is in English. Geoffrey Grier (SF Recovery Theatre): You control that in your settings. There should be a language select option at the top right of your screen.

Chester Williams (Community Living Campaign) shared: This is very helpful for how we communicate information with the public.

Tiffany Kearney (DAS)- Please make spelling correction for name on site.

Cissie Bonini (Vouchers 4 Veggies/EatSF) shared: The file labeled Recommendations 2022 should be swapped for the correct pdf document.

Requested follow-up feedback via email by 11/16/22.
| 7. Food Empowerment Market update | Anthony Khalil (BVHP Advocates) shared the following update: There are very minor updates for the Food Empowerment Market (FEM) due to recent rain and unfortunately Geoffrea Morris (Project Consultant to Bayview Hunters Point Multipurpose Senior Services) was unavailable while on-site. In the future, Anthony Khalil and Geoffrea Morris want to provide updates on needs, engagement opportunities, staffing, and progress.  
Anthony Khalil shared that the FEM location is knee-deep in its construction phase. He has been gathering all necessary improvements and materials for opening to the public and even recently returned from a visit to the Unity Shoppe in Santa Barbara. The Unity Shoppe is one of the models for Bayview’s Food Empowerment Market. The Bayview’s FEM will be opening soon. They will be bringing on more personnel to both Bayview Senior Services and Bayview Hunters Point Community Advocates teams. The District 10 Liaison position is still open. Additional updates will be provided in future meetings (December 7, 2022). Link to the Unity Shoppe: [https://unityshoppe.org/](https://unityshoppe.org/) | None. |

| Raegan Sales (Children’s Council of San Francisco) added: Please make a correction to Children Council’s name on the site. I miss the colorful pictures, but I understand that DPH chose this color palette and format for accessibility reasons.  
Michelle Kim (DCYF) added to the chat: Thank you! Mei Hui Ling (SFRPD Community Gardens) added to the chat: Thank you for the website work!  
Public comment:  
Alexis Dailey (DPH- Office of Anti-Racism & Equity) shared in the chat: Good work Team! | | |
| 8. HSA Food Access Group update, Cindy Lin (HSA Food Access) | Cindy Lin provided the following update: A. Philip Randolph Institute was awarded HSA’s Holiday Food Distribution RFP. 6,000 holiday box/bag units will be given to the community, and the RFP Awardee is looking for partners and clients that would like to receive holiday food items. The grantee is delivering to 1,000 more individuals than last year. The delivery is intended to take place around Thanksgiving time, and recipients do not need to receive turkeys if they do not find them relevant food items; they have alternative food items available. To connect with the Holiday Food Distribution please email both emails: A. Philip Randolph Institute (aprisf@sbcglobal.net) and Jackie Flin (jackie@aprisf.org).

HSA’s grantees host site visits in upcoming months at Booker T Washington’s new building to observe food services and Farm Fresh Friday Pantry full of all organic produce. This is a partnership with the Mission Bay SF Marin Food bank. Cindy Lin expressed that it is good to see the building being utilized in a new way. They are also visiting TNDC’s Kain Na at Mission Bay, and Farming Hope where they will observe and learn more about the Apprenticeship Program.

Cindy Lin and some members of the HSA Food Access Group visited Glide’s free meal program and Zero Waste Pantry. She noted it being different from other pantries in their model. It is interesting to see them encourage residents to reuse.

If anyone would like to visit to any of the sites, Cindy Lin will make the connections. Cindy Lin will come back in the upcoming months to provide more info on Impact Report based on last grant cycle. Cindy Lin will share highlights, data, and pictures in a future meeting.

FSTF Members:

Meg Davidson (SF Marin Food Bank): Love the sound of the conversation. Is this a publication document? It seems like a great tool for advocacy. Cindy Lin

| None. |
| 9. Presentation – Culturally Responsive Food Options Pilot, Deanna Sverdlov (Strategy & Analytics Manager, SF Marin Food Bank) | Deanna Sverdlov (SF Marin Food Bank (SFMFB)) presented on SFMFB’s - Culturally Responsive Options (CROps). Pilot Project Overview: For 10 weeks between April and June of 2022, the Food Bank implemented a pilot project to distribute culturally appropriate add-on items at 2 Pop Up pantries in San Francisco. The locations are at the following: Cesar Chavez Pop Up Pantry (The Mission District) and Rosa Parks Pop Up Pantry (Western Addition). The purpose of the CROps is to: 1) Increase satisfaction of Food Bank pantry programs among underserved and historically and disproportionately disadvantaged populations, 2) Specific focus on Black/African American and Latinx communities, 3) Empower community members to have a meaningful voice in service provision through feedback on culturally appropriate foods. The presentation attached goes into the list of culturally appropriate foods, how they decided on the list, feedback from pantry participants, and overall lessons learned.  

Tiffany Kearney (DAS) shared: If this is more expensive, what is the cost? DAS allocated $2.50 per Unit Of Service to spend on culturally relevant food, but it ended up costing ~$5.87. There were lots of logistics around the ordering so it can’t be scaled.  

Deanna Sverdlov (SF Marin Food Bank) shared: We’ll get back to you on the actual costs. She will clarify with the food resources manager and report back.  

Chester Williams (Community Living Campaign) shared: Thank you for doing that survey as it was needed in the community. Are you planning to do something like this for the Home-Delivered Groceries (HDG) pilot program? Is it on the table? Deanna Sverdlov (SF Marin Food Bank) responded: Yes, it’s on the table. It’s incorporated in our strategic plan, but it is taking a minute | None. |
to get there. Chester Williams (Community Living Campaign) responded: I think there was spillover to HDG. I notice some things high on the community list were in our grocery bags. We got a lot of positive responses from clients. Deanna Sverdlov (SF Marin Food Bank) responded: The amount of $2.50 might be budgeted for all programs which is why you may have seen that in HDG.

Mei Ling Hui (SFRPD Community Gardens) asked: Can you share the full list of products the community requested? We are looking to expand crop types, and seed starts. We have limits due to the climate in San Francisco, but I would like to see if we can add anything to your list. Deanna Sverdlov (SF Marin Food Bank): We will share the list with Meg Davidson and get back to you.

Public comment:

Carolyn Lasar commented in the chat: Who was your vendor for the items? Deanna Sverdlov (SF Marin Food Bank) responded: I will get back to you.

John McCormick (TNDC Healthy Retail) commented in the chat: Thanks for this! Sounds like some fundraising needs to happen to scale up, is that the plan? What is the plan to scale up? I know that some of the pantries in the Tenderloin would love some more culturally appropriate pantry items. Deanna Sverdlov (SF Marin Food Bank) responded: Pantries in the Tenderloin will benefit.

A meeting attendee asked: What will it look like at the pantry? Did everyone get access to the same time? Deanna Sverdlov (SF Marin Food Bank): Yes, they do.
Tony Olubiyi asked in the chat: Hi- is the $5.87 distribution cost or cost per item. Deanna Sverdlov (SF Marin Food Bank): It was an average cost of what we paid the vendor.

Hannah Smith (SFUSD) asked in the chat: Is enrollment required at these pantry locations? If so, was there open enrollment spaces available for new participants to sign-up during this pilot? Deanna Sverdlov (SF Marin Food Bank) responded: Yes, enrollment is required, and all locations have waitlists now (the opening was back in April).

A meeting attendee asked: A lot of people said they didn’t want cans. Will they influence the Food Banks decisions overall for sourcing? Deanna Sverdlov (SF Marin Food Bank) responded: Check with the Food Resources Department to see how much we are avoiding cans currently. We acknowledge we’ve received the no-cans comments previously. Our Food Resources Department cares deeply about matching the foods that people want.

Meg Davidson (SF Marin Food Bank) shared: Fun Fact DPH supply chain products: 1st quarter of 2023, 10 full truckloads of 6 items from our Culturally Responsive items list to our entire network. Referring to what Chester shared earlier.

Chester Williams (Community Living Campaign): Do we know why people don’t like cans? In BVHP, most people are traditionalists in cooking, they like to eat fresh foods. Pantry and food bank clients share they want fresh food regularly. That may be one of the issues.

| 10. Presentation – Update on San Francisco Food Programs by Agriculture Institute of Marin (AIM), Brittany Panela (AIM) | Postponed until a future meeting. | None. |
| 11. Discussion on FSTF 2023 Recommendations, Cissie Bonini (Chair - Vouchers 4 Veggies/EatSF) | Cissie Bonini (Vouchers 4 Veggies/Eat SF) explained how the recommendations from last year were so robust the FSTF is repackaging them to incorporate the information learned from the conversations with the Board of Supervisors, specifically around how to make the recommendations more actionable. Paula Jones added a link to information in the chat: 2022 recommendations https://www.sfdph.org/dph/files/mtgsGrps/FoodSecTaskFrc/docs/FSTF_2022_Recommendations.pdf Cissie Bonini reviewed the outlined and welcomed feedback on the document changes to then move to receive approval. FSTF Member Comments: Paula Jones (DPH – Food Security): Need to add draft to the footer so it’s more clearly stated. Paula Jones then thanked other members of the FSTF for making the recommendations easier on the eyes and more actionable. Chester Williams (Living Campaign): Good job! Is the information in draft mode? Does the state see what we do? From the state, does it go to the feds, or is it kept in our area? Cissie Bonini (Vouchers 4 Veggies/Eat SF) responded with the following: Our recommendations get a lot of attention, and people read them across the state, but we do not have a formal process. Paula Jones (DPH – Food Security) also added: We (the FSTF) should be more intentional about sending our recommendations to other groups. Cissie Bonini (Vouchers 4 Veggies/Eat SF): I agree. It is easy to disseminate for congressional conferences, for example. Raegan Sales (Children’s Council of San Francisco): The Children’s Council didn’t share the recommendations entirely, but they referenced them in conversation. We probably also added them to a packet of shared materials. Meg Davidson (SF Marin Food Bank): I referenced what was going on at a local level when meeting with state elected officials, but it may be nice to add the local senators to the list of folks we send them to. | Finalize changes/suggestions for the FSTF recommendations. |
Public Comment:

Fiona McBride: Recommendations will be posted on the website for us to review. Is HSA on that list? I want to update Suzie on where we stand if you won’t be meeting with her. Paula Jones responded with the following: HSA would be on the list, but we haven’t let them know.

Cissie Bonini (Vouchers 4 Veggies/Eat SF) asked the group: Do people have recommendations that people feel are digestible? 99.9% of folks don’t read documents before a meeting, so it needs to be easily digestible first and then providing further detail after that. It would be great to see examples for inspiration. Please share the links, pdfs, or anything else. The graphic designers change the colors every year to represent different themes.

Paula Jones (DPH – Food Security) added: We can look at other cities like Boston to make the document look a little more professional and different for 2023 unless someone has a great new design idea. Tiffany Kearney (DAS) added: The color scheme and front page from 2022 feels daunting. I would like something brighter and happier.

Cissie Bonini (Vouchers 4 Veggies/Eat SF) shared the following final recap: The FSTF working group will meet and finalize the changes. Raegan Sales (Children’s Council of San Francisco) volunteered to do the final editing. The team will revise and present in December.

12. Food Security Task Force member updates

Paula Jones (DPH – Food Security) shared: There are two open membership seats on the FSTF and after Kim Madsen leaves, we will have three. We will take applications and nominate individuals in the December meeting. The nominations will be sent to the Rules Committee. After this, the nominations will be scheduled to be heard at a future Rules Committee meeting. They will then send their recommendation to the Full Board.

Michelle Kim (Sugary Drinks Distributor Task Force Committee) asked: The Committee is using a budget tool to make budget recommendations by March 2023. The co-chairs will reach out to Paula Jones to present about

None.
food security and food access. SDTAC Update: There are seats available for reappointment – 8 seats are available but only 2 seats are reapplying so there will be 6 seats available. Additional information will be shared in a flyer soon. Interested folks should reach out to me.

Raegan Sales (Children’s Council of San Francisco) shared the following: Childrens Council is piloting collecting food security screening during intake. They’re looking at partners who have implemented the food security screener and how to connect food insecure families to resources. Over the next couple of weeks, they are gathering feedback and lessons learned on implementing the two-question screener. We welcome best practices for how others are approaching the screener and connecting identified folks to food services. We are interested in hearing about people’s experiences and are interested in hearing someone present to hear more and hopefully bring back data from the first few months of implementing the screener. Cindy Lin (HSA) added to the chat: The Head Starts are asking those questions. Raegan Sales (Children’s Council of San Francisco) added to the chat: Thank you, Cindy! Would you recommend that I reach out to the Health Managers, or would it be under another team’s purview? Cindy Lin (HSA) responded in the chat: Health manager and their FCP managers.

Program Announcements:

Veronica Shepard (DPH – Office of Anti-Racism and Equity) shared the following announcement: Feeding 5000 event taking place on December 10, 2022, and additional information and a flyer will be shared soon. We expect to feed 6,000 households this year, and volunteers are needed.

Naomi Maisel (La Cocina): Highlighted their wonderful relationship with DISH. They serve “~1000 meals a week, supports low-income women of color, and looking for additional support. Our program funding is going to expire at the end of the month, and we are having trouble finding financial support. There will be a Day of the Dead event 11/2/22 5-7pm. La Cocina has been updated
that the FSTF will create a brief of food in San Francisco and will be kept abreast of the process. A meeting attendee asked: Who were your original funders? Naomi Maisel (La Cocina) responded with the following: Crankstart was our original funder, but we are unable to get additional funding. We even tried the add-back process.

Paula Jones provided the following FSTF Update: The January meeting will be held 1/11/23 1:30-3:30PM.

| 13. Adjournment | Meeting adjournment 3:30pm. |