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**SAN FRANCISCO FOOD SECURITY TASK FORCE (FSTF) MINUTES**

Wednesday, June 5, 2019 1:30 p.m. - 3:30 p.m.  
25 Van Ness, Room 610 San Francisco, CA 94102

**Members present:** Anne Quaintance (Meals on Wheels of SF ) Ave Lambert (CUESA); Chester Williams (Community Living Campaign); Geoffrey Grier (SF Recovery Theatre); Hilary Seligman (Eat SF); Jeimil Belamide (Cal Fresh) Jennifer Siswandi (TNDC); Paula Jones (SFDPH); Linda Lau (DAAS); Meg Davidson (SFM Foodbank); Mei Ling Hui (Rec & Park); Priti Rane (SFDPH); Raegan Sales (Children’s Council); Rita Mouton-Patterson (Hospitality House)

**Also present:** Khadijah Grant (SFDPH); Rita Nguyen (SFDPH); Erin Franey (SFDPH); Nick Brodnicki (American Heart Association); Cissie Bonini (UCSF/EatSF); Peri Weisberg ( HSA); Diana Jensen (SFMFB); John McCormick (TNDC); Emily Lays (public); Sarah Chan (DAAS); Vanessa Gomez (EastSF); Jennifer Tong (UCSF); Melissa Akers (EatSF); Sanyana Marpadga (EastSF); Anisha Rathod (CUESA); Tessa Kappe (CUESA); Veronica Shepard (SFDPH); Gina Farmer (Children’s Council); Hillary Brown (SFMTA); Rebbeca Barajas (TNDC); Helen Lee (MOW SF); Fiona McBride (HSA); Mili Choundhurry (HSH)

Minutes

AGENDA ITEM	DISCUSSION	ACTION ITEM
1. Call to order	Anne Quaintance called the meeting to order at 1:37 p.m.	
2. Welcome and introductions	<ul style="list-style-type: none"><li>Anne welcomed everyone and everyone introduced themselves.</li></ul>	None
3. Approval of minutes from April 3, 2019 and May 1, 2019	<p>The April 3, 2019 minutes were approved with slight edits and without dissent by a motion from Mei Ling Hui and seconded by Paula Jones.</p> <p>The May 1, 2019 were approved by a motion made Hilary Seligman and seconded by Ave Lambert. Raegan Sales abstained.</p>	Amend draft minutes, post to webpage
4. Presentations on vouchers and Incentives	<p>Cissie Bonini and Carle Brinkman discussed the Vouchers 4 Veggies program of EatSF. Cissie stated that there is dietary divide that leads to high rates of food insecurity, lack of affordable healthy food, poor dietary intake, and chronic disease and contributes to high health care costs.</p> <p>She noted that coping strategies used to avoid hunger that are detrimental to Health lead to:</p> <ul style="list-style-type: none"><li>Eating low-cost foods</li><li>Small variety of foods</li><li>Avoiding food waste</li></ul>	

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- Higher risk of obesity, diabetes, & other chronic disease

Once chronically ill, many people have a poorer ability to manage illness. With the aforementioned in mind, she introduced

**Vouchers 4 Veggies Healthy Eating Voucher Program**

The program:

- Activates Healthy Eating Habits
- Attributes: convenience, choice, health-focus, simplicity
- Develop Healthy Eating Habits
- Drives a supply of fruits & vegetables to underserved neighborhoods
- Increase Food Security
- Distribution site recruit enroll and follow participants

Participants pick up vouchers from sites then redeem the vouchers at an EatSF store.

The vendor receives a check from EatSF plus a \$0.25 convenience fee and then sends voucher to EatSF for reimbursement.

The program has led to Improved Food Security.

39% report improved food security status.

extended monthly food budgets by at least 1 week.

The program has served 11,000+ individuals at 70+ community distribution sites through a network of 30+ stores.

Additionally the program has infused \$1.5M+ in fruits & vegetables purchases into underserved neighborhood.

28% report

The program has

Additionally the program has

What Works?

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The program is flexible and can integrate into each site's work flow and it is designed to meet specific patients' needs the program is especially effective when combined with health and wellness/nutrition components. Additionally, the program is patient centered and it has an easy enrollment process. It was also noted that the educational materials have be translated into multiple languages.

### Participant Demographics (Not including Pregnant Participants)

#### Race/Ethnicity:

- 32% Asian/Pacific Islander
- 26% Black/African American
- 16% Latino/Hispanic
- 16% White/Caucasian
- 4% Multiracial
- 5% Other

Gender identity: 54% Female

Age: Over 75% of participants were 50 years or older

Income: 75% have a monthly income of \$1000 or less

The program led to Improved Food Security.

28% report extended monthly food budgets by at least 1 week.

39% increased their food security status.

The overall prevalence of food security increased by 13%

(from 79% at baseline to 69% at follow-up)

#### Other Attributes:

- High Satisfaction Among Food Retailers
- 90%+ participant satisfaction rates
- 85% retention rate
- 77% voucher redemption rate
- Improving effectiveness & efficiencies
- Behavioral economic nudges

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- Testing different voucher amounts
- Increased technology + streamlining
- Optimizing for health insurance funding

NEW POPULATIONS SERVED, including:

- Immigrants
- Youth
- Families with children 0-4 years old
- Out of school/Summer
- Other

Prior to discussing into Double Up Food Bucks Eli Zigas there are multiple barriers to healthy food access.

- A physical barrier -- can you find healthy food?
- An educational barrier -- do you know how to make a healthy choice? How to cook?
- An economic one -- even if you can find and identify healthy food and know how to prepare it, you may not be able to afford it.
- Eli noted that all of our projects increase the purchasing power of low-income families to buy more produce in order to reduce hunger and improve health.

Eli also stated that through policy we can improve purchasing power to raise the minimum wage, increase SNAP and WIC benefits generally, improve the educational system so more people can get better paying jobs.

Our programs, as important as they are, take the task of seeking to improve the social safety net -- strengthening it so when people are struggling, they get more assistance for food.

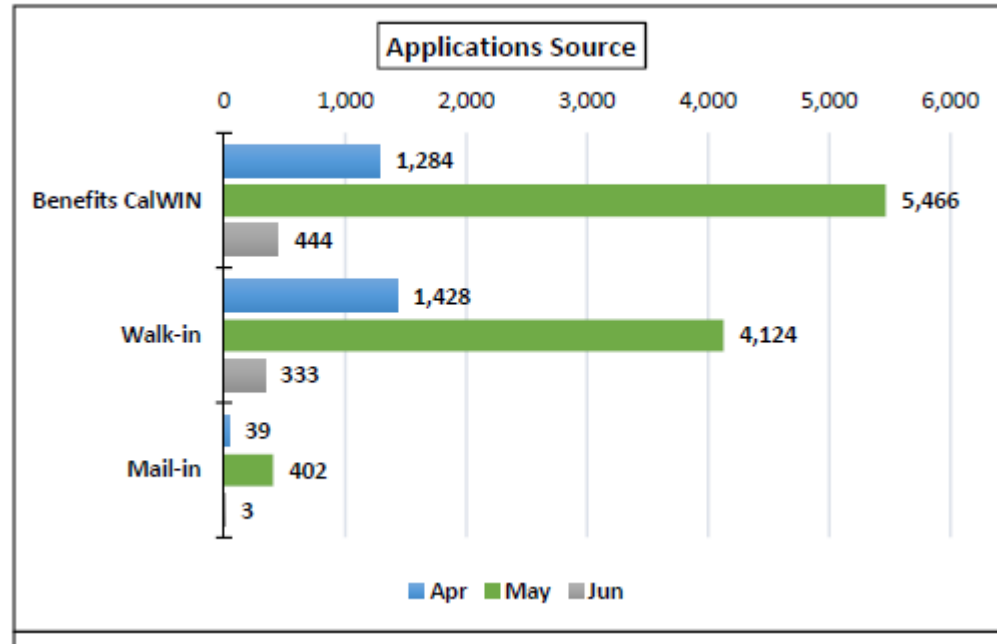
Double Up focuses on groceries; Market Match focuses on farmers' markets; EatSF works with both.

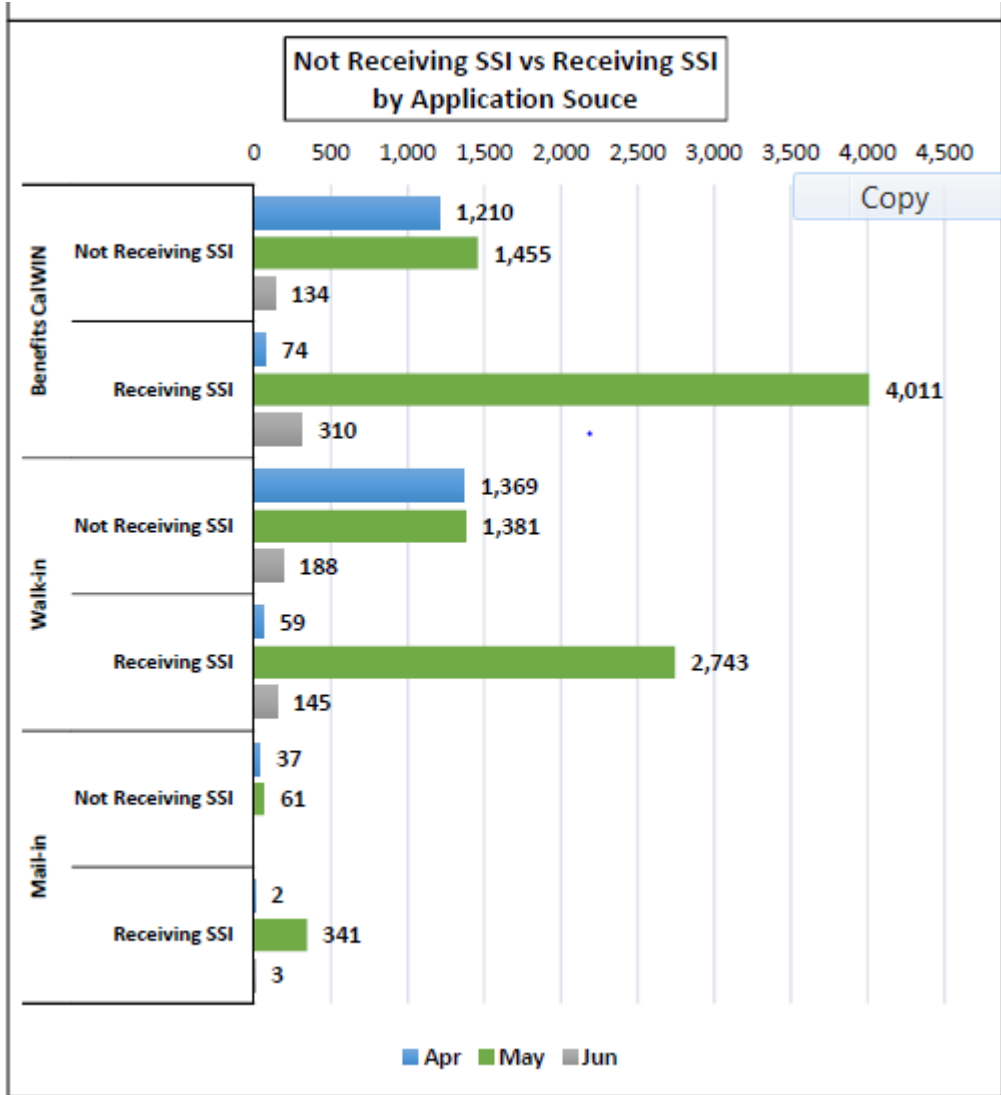
Eli asked Food Security Task Force members to think what it can do, and be advocates for these types of programs and reminding them that the Task Force has been instrumental in supporting state and local legislation in the past and can be supportive in the future.

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	<p>Double Up Food Bucks How it works Use your CalFresh card to buy California grown fresh fruits and vegetables at a participating grocery store. For every \$1 you spend, you earn \$1 FREE Double Up Food Bucks, up to \$10 per day. You can spend your Double Up rewards on any fresh fruits or vegetables in the same store at any future shopping trip. The program is in the San Jose area and Gilroy. The program works in partnership with governmental and non-governmental organizations. The program identifies California grown produce. Eli stated that between 2017 and 2018 the program:</p> <ul style="list-style-type: none"><li>• Increased the number of stores from three to five</li><li>• Increased earned incentives from \$143,000 to \$168,000</li><li>• Increased incentives redeemed from \$85,000 to \$96,000</li><li>• And noted that the redemption rate declined from 59% to 57%</li></ul> <p>The program reached 11,100 households that redeemed 3300 coupons Double Up Food Bucks helps increase fruit and vegetable consumption and stretch food dollars.</p>	
5.  Update on SSI / CalFresh	<p>Jeimil Belamide reported a partner toolkit for community based organizations and fact sheets have been developed.</p> <p>There has been a major increase in the number of applications (see charts below.</p> <p>An enrollment events is scheduled at The Beth Center</p>	

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6. Board of Supervisors Meetings	FSTF members have met with Supervisors Fewer and Haney.  Anne referenced the talking point hand out.	
7. Ratification of bylaws	The bylaws were not ratified or discussed due to lack of time. The item will be discussed at the July meeting.	Raegan Sales will proofread the bylaws and provide feedback to the FSTF
8.FSTF Work plan	Not approved or discussed due to lack of time.	Item will be discussed at July meeting
9. Sugary Drink Distributor Tax Advisory Committee Update	Updates were not provided due to lack of time.	
10. Project Updates		
12. Items for next meetings meeting	Agenda items 7 through 9 that were not discussed at this meeting due to lack of time.	
13. Public comment	None	
14. Adjournment	The meeting adjourned at 3:30.	