San Francisco Food Security Task Force (FSTF)

Strategic Plan for Multi-Sector Collaboration to Ensure Food Security in San Francisco

SP Implementation Work Group Kickoff Meeting
December 4, 2019
1. Context: What is the lay of the land?

2. Current Situation: Where are we now?

3. Mission/Vision/Objectives: What are we trying to achieve?

4. Strategy/Strategic Priorities: How do we achieve it? (What do we do & not do?)


These are all interdependent so the process is iterative.
Foundational and Engagement Work 2018-2019

**Stakeholder survey**
- 49 respondents

**Stakeholder interviews**
- 24 one-hour stakeholder interviews conducted

**Focus group**
- 10 participants from community, CBOs, DPH

**Research on collective impact**
- Case studies of five relevant collective impact initiatives

**Working Group Meetings**
- Meeting 1: Foundational work findings; Strategic priorities discussion
- Meeting 2: Strategic priorities discussion, cont.; Task force resources / structure discussion
2019-2021 Strategic Priorities

Vision: Food Secure San Francisco

- **Sustainability (human and financial)** (FSTF Driven)
  - Increased resources to enable the FSTF to deliver on its mandate and achieve on all of its strategic priorities

- **Shared Measurement** (FSTF Driven)
  - A set of common, shared metrics to inspire action, track progress, and inform change

- **Adequate Community Resources** (Multi-Stakeholder Driven)
  - Realization of the recommendations included in the 2018 Assessment of Food Security Report

- **Information and Referrals** (Multi-Stakeholder Driven)
  - Seamless access and a fully integrated system with “no wrong doors”
2019 to 2020 Activities

1. **Sustainability**
   - **Funding/Consulting Support**: Work to secure funding for an independent consultant to staff the TF for next 2 years
   - **Hiring/Onboarding**: Hire and onboard TF staff person
   - **Additional Resource Outreach**: Conduct outreach with other city agencies and CBOs to determine viability of allocating additional dedicated resources

2. **Shared Measurement**
   - **Pre-Work/Landscape Analysis**: Have individual conversations to determine who is measuring what, how, when
   - **Key Actor**: Select key actors to collaboratively develop shared measurement system
   - **Review of Measurement Tools**: Review/analyze current measurement tools/methodologies

3. **Adequate Community Resources**
   - **Prioritizing 2018 Assessment Recommendations**: Continue to prioritize and champion the recommendations from the 2018 Assessment
   - **Community Education and Outreach**: Continue proactive education, awareness, and community building around the situation of food security in SF and the recommendations

4. **Information & Referral**
   - **Referral Advocate**: FSTF to champion the need for food to be included in all existing referral efforts and process(es) (i.e., DPH Resource & Referral), while advocating for bi-directional feedback, client evaluation, and multi-generational approach.

2020 to 2021 Activities

4. **Follow-on Strategic Planning for next iteration of Task Force**:
   - Secure **additional funding** for follow-on strategic planning
   - Conduct **follow-on strategic planning** process for emerging FSTF models beyond 2021
   - Engage FSTF membership in assessing and determining best long-term FSTF structure options (with pros/cons)

3. **Convene**: Convene to align around vision, tools and next steps for shared measurement system.

4. **Staffing**: Review what staffing is needed to support a shared measurement effort

3. **From Recommendations to Action**: Getting individuals/orgs to become ambassadors and own/take action on recommendations

1. **Best Practices Analysis**: FSTF/others to research best practices from other/current information referral efforts including: Our Children Our Families Council SF (OCOF), 211 in San Diego, DPH’s efforts to update resources and referral, etc.

2. **Beyond 2021**: FSTF (or emergent structure) will participate in a multi-stakeholder I&R approach to optimize I&R.
## Priority 4: Information and Referrals
Seamless access and a fully integrated, person-centered referral system with “no wrong doors”

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<td>Create list of City of SF referral processes and key contacts (i.e., DPH Resource &amp; Referral)</td>
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<td>Identify partner for client evaluation activity to inform advocacy</td>
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<td>Design simple client evaluation/research along with partner</td>
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<td>Conduct client evaluation along with partner</td>
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<td>Develop recommendations on how to include food resource referrals into City of SF processes</td>
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<td>Advocate for recommendations at two meetings per month</td>
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Goals to be as SMARTIE as possible
Let’s Get To It!