

SSI Cash-Out Reversal Workgroup Timeline: Set Targets and Measure Success

Our vision for success:

- San Francisco sets data driven enrollment goals
- Data sharing across agencies, including SSA, IHSS, and HSA
- There are measurable outcomes for success for vulnerable populations' enrollment, customer service , consumption usage, ESAP implementation
- We can measure an improvement in food security and benefit levels are maximized (SMD)
- 75% of eligible SSI recipients sign up, 80% remain on CalFresh 7 years or more

	Q 2: October through December 2018	Q 3: January through March 2019	Q 4: April through June 2019	Post implementation
Understand target population	Identify key data sources <div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Map neighborhood in high SSI recipients to hubs in those neighborhoods</div>			<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">If targets aren't met, adjust strategies to achieve goals</div>
Set targets for implementation	<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Set overall enrollment targets w/ timing</div>	<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Break-down by target groups: IHSS, congregate meals, ILRC</div>	<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Design customer service satisfaction surveys</div> <div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Agility and real-time data tracking</div>	<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Monitor reports closely to ensure that SSI folks don't get disc'd</div>
Measure impact		<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Identify SSI subpopulations & measure food sec. pre-change</div>		<div style="border: 1px solid gray; padding: 5px; width: fit-content; margin: 10px auto;">Show economic impact: Leverage, Jobs, Improved health</div>

Who needs to be involved? HSA (Peri Weisberg), Food Bank, consumers, DPH, Meilan from Social Security Administration, Food Security researchers (Dr. Seligman), Mayor's Office/Board of Supervisors.