



PUBLIC HEALTH

For Immediate Release

San Francisco Department of Public Health

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September 20, 2012

MEDIA ADVISORY

What: Shape UP SF *Portraits of PE Champions* Video release

When: Monday, September 24, 2012
6:30 p.m.

Where: School of the Arts
555 Portola Drive
San Francisco, CA

Shape Up SF's PE Advocates will officially release their *Portraits of PE Champions* video depicting how and why four teachers at three public elementary schools in the San Francisco Unified School District have prioritized Physical Education (PE) and physical activity throughout the school day for their students. The videos touch on several themes including: linking academic success and physical activity, the role PE plays in providing equitable access to physical activity, and PE as a key contributor to lifetime fitness.

Video highlights will be featured at the September 24, 2012, San Francisco District PTA meeting at the School of the Arts (6:30pm meeting start time) and are also available online at www.shapeupsf.org

Shape Up SF PE Advocates are committed to daily, quality Physical Education for all public school students. Shape Up SF is a multidisciplinary effort to create environments that promote physical activity and healthy eating. For more information visit www.shapeupsf.org.

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