



City and County of San Francisco
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San Francisco Department of Public Health

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Director of Health

FOR IMMEDIATE RELEASE
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Free Screening of Documentary, *MisLead: America's Secret Epidemic*

San Francisco, CA—Two special engagement preview screenings of the documentary film "MisLead: America's Secret Epidemic" are being sponsored by the San Francisco Department of Public Health Childhood Lead Prevention Program and Get the Lead Out, a Bay Area coalition of lead poisoning prevention leaders, on **Friday, October 25th**, free to the public.

"MisLead" is a ground-breaking film directed by Tamara Rubin, featuring stories of families with lead-poisoned children and contemporary interviews with the researchers behind the recent breakthroughs shaping new public policy. This film is timely in light of the recently-ended trial, *The People of California v. Atlantic Richfield Company et al.*, which deliberated the paint industry's role in exposing residents across California to lead paint hazards. Six of ten cities and counties that brought suit are in the Bay Area— City and County of San Francisco, Alameda County, City of Oakland, Santa Clara County, San Mateo County, Solano County, Monterey County, City of San Diego, Los Angeles County and Ventura County.

A panel discussion with the documentary director Tamara Rubin and local experts follows both showings. View the trailer and RSVP at www.getleadout.org.

The two free showings are Friday, October 25, 2013 at:

- 2:00 pm, SF Main Library Koret Auditorium, 100 Larkin St
- 7:30 pm, James Lick Middle School Auditorium, 1220 Noe St., SF

For more information, contact: Joe Walseth, SFDPH Childhood Lead Prevention Program, 415-252-3898.

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The mission of the San Francisco Department of Public Health is to protect and promote the health of all San Franciscans.

We shall ~ Assess and research the health of the community ~ Develop and enforce health policy ~ Prevent disease and injury ~
~ Educate the public and train health care providers ~ Provide quality, comprehensive, culturally-proficient health services ~ Ensure equal access to all
~

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