



Good Nutrition + Exercise =  
Healthy Bodies + Active Minds

San Francisco CNAP  
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The SF County Nutrition Action Partnership (CNAP) brings together representatives from USDA FNS funded programs, and other organizations serving low income residents of San Francisco, to promote program coordination, collaboration and joint nutrition education message development and promotion. We first met on August 13, 2006. Our members include representatives from:

<ul style="list-style-type: none"> <li>➤ <b>18 Reasons/Cooking Matters</b></li> <li>➤ <b>211 Line in San Francisco</b></li> <li>➤ <b>Children’s Council of San Francisco</b></li> <li>➤ <b>City College of San Francisco Nutrition Assistant Program</b></li> <li>➤ <b>Dairy Council of California</b></li> <li>➤ <b>Feeling Good Project, SFDPH</b></li> <li>➤ <b>Heart of the City Farmers’ Market</b></li> <li>➤ <b>Leah’s Pantry</b></li> <li>➤ <b>Mission Head Start</b></li> <li>➤ <b>Native American Health Center, WIC Program</b></li> <li>➤ <b>Nutrition Education Project, Student Family, and Community Support Department (SFUSD)</b></li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>Nutrition Services, SF DPH</b></li> <li>➤ <b>San Francisco CalFresh Program (SNAP)</b></li> <li>➤ <b>San Francisco Department of Aging and Adult Services</b></li> <li>➤ <b>SF - Marin Food Bank</b></li> <li>➤ <b>NEOP – Chinese Project</b></li> <li>➤ <b>San Francisco Department of Public Health WIC Program</b></li> <li>➤ <b>Student Nutrition Services (SFUSD)</b></li> <li>➤ <b>Summer Food Service Program, Department of Children, Youth and their Families (DCYF)</b></li> <li>➤ <b>University of California Cooperative Extension</b></li> <li>➤ <b>Wu Yee Children’s Services</b></li> </ul>
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Our Mission:

**“The San Francisco CNAP cultivates collaborative partnerships to foster healthy eating and physical activity to address health inequities”.**

## **Outcomes of CNAP Collaborative process in San Francisco:**

1. Developed a logo and slogan to represent our active collaboration and identify ourselves as FNS Programs in action
2. Participation in each other's events, such as the Children's Council of San Francisco Annual Nutrition Education Fair, Wu Yee Children's Services Health Fair and Head Start
3. Development of multilingual (English, Spanish and Chinese) joint program brochures
4. Development and dissemination of a Training PowerPoint on the USDA Programs serving low income San Francisco residents for cross training of program staff and community partners
5. Training of SF WIC, UC Cooperative Extension, Children's Council of SF and City College of San Francisco Nutrition Assistant Program on CNAP member programs
6. Promotion of SF WIC Program through SF Food Stamp (SNAP) website to promote cross program referrals
7. SFUSD Student Art Poster Contest with Nutrition Education message promoting fruit and vegetable intake (Pick Me! Campaign)
8. Planned and implemented a joint nutrition education, program collaboration campaign and event for National Nutrition Month in March 2009, to announce the SFUSD Student Art Poster winners and the joint nutrition education campaign through SF MUNI buses. This resulted in 31,500,000 impressions over two bus placements of these posters in February-May 2009 and January-March of 2010. An additional 441,500 impressions from Print Media and 58,000 SFUSD 2009-2010 Calendars that used the Pick Me! Art.
9. Developed a "Pick Me" Campaign Tool Kit
10. Developed a "Rethink Your Drink" poster campaign, modeled on the work of the "Pick Me" Campaign
11. Planned and Implemented of a joint nutrition education, program collaboration campaign and event Rethink Your Drink in May 2011, to announce SFUSD Student Art Poster winners and joint nutrition education campaign through SF MUNI buses May-September 2011. This resulted in over 43,050,000 media impressions.
12. Collaborated with City College of San Francisco to promote water intake and showcase the products of the Pick Me! And Rethink Your Drink Campaigns exhibited October 2010-April 2011 at the CCSF Main Library and March-August 2012 at the John Adams campus library.
13. Development and Implementation of Healthy Food, Beverage and Movement Guidelines for the SF CNAP and support and technical assistance for these in SF CNAP member organizations.
14. Oversight and input into FFY 2015, FFY 2016 and FFY 2017-2019, County Work Plans that coordinate activities of the 5 Local Implementing Agencies funded to provide SNAP-Ed services in San Francisco and their Subcontractors.
15. Developed and disseminate "Eat with the Seasons" a quarterly newsletter for coordinated joint messaging on nutrition, physical activity and food assistance programs to share with Community Partners.
16. Planned and Implement "Eat with the Seasons" annual training for Community Partners to support coordinated messaging on nutrition, physical activity and food assistance programs.

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