



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

MINUTES

Wednesday June 12th, 2019

4:00PM-6:00PM

By phone: 563-999-2090; 236527# and at the following location:

Tenderloin Neighborhood Development Corporation 210 Golden Gate Avenue-Conference Room

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. **Call to Order / Roll Call** [discussion and action] 2 min.
Meeting is called to order at 4:11pm
Present: Vanessa, Shelley, John, Janna, Joi, Lauren Absent: Aaron
2. **Approval of May Meeting Minutes** [discussion and action] 2 min.
John mover; Janna seconds. Motion passes unanimously.
3. **Approval of Agenda-** [discussion and action] 1 min.
Suggest moving evaluator and epidemiologist items to top of agenda.
Vanessa moves; Shelley seconds; motion passes unanimously
4. **General Public Comment** 10 min. No public
5. **RFP Process Evaluation** [discussion and possible action] 15 min.
 - a) Harder + Company updates
Last time harder called in they discussed a two step process to collect community input on the RFP process. Today discuss first step of two step process; by reviewing the RFP Process Feedback Survey Draft.

First step of the process: asking questions about whether or not orgs applied, why/why not; what worked well; clarity, transparency of RFP;

Second step: plan to use existing coalition groups to collect qualitative data – to do focus group/town hall style input.

Member suggests that maybe there are other key coalitions like Shape UP, Healthy Southeast, FSTF. Since there are now several RFPs coming out, this process may not work as the group had outlined.



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Because there are 5 RFPs it's too onerous to evaluate all. HC thinks makes sense to do the deeper eval for the smaller organizations. For food access, or school-based ones, focus on the survey; with focus on the first RFP to get deeper dive on the process and how it worked for smaller orgs. HC reviewed sections of survey: Awareness/Applying; Overall feedback; Application process; Application meeting; Support to applicants; Final feedback; Descriptives.

Feedback. Categories are good overall. Need numbers for each Q and page numbers. Eliminate 4th bullet of overall feedback section. Language is too jargon. All questions need to be simplified. Use specific language. Offer opp to provided comments on the information meeting. Like that there aren't too many open ended sections. We're hoping for more in depth feedback at coalition meetings. Provided some specific feedback that Harder will incorporate.

Harder to make it a google doc – make it read only to provide comments – DPH staff will forward to full committee for comments.

Distribution: ultimately, want to send it to all orgs that apply; and for those that attend/participate in the info sessions. Send out survey after deadline; collect info before grant awards made. Put on google doc; send out to whole committee for feedback by 6/21/19 date. Survey should be short. **DPH will reconcile comments as needed and CI will review one final time at the meeting or online.**

For outreach for the qualitative data about RFP process. Consider going to health equity coalitions: CLI, API Health Parity, Black/African American (who are they -who's in the B/AA equity group – Vanessa will check what B/AA organizations are part of Joint Health Equity group). Food Security Task Force (August 7) before or after – Shelley to check with Paula; Shape Up SF – meeting is July 10 or October– may not work. Faith Based Coalition could be good opportunity; Healthy Southeast (August 15), Janna to request; Harder would want 30 minutes for the discussion.

In future, ask Harder and Co to come to Community Input meetings in person.

6. **Epidemiologist Questions- Community Input Lens** 10 min.

Michelle Kirian, SFDPH SDDT epidemiologist joined the meeting by phone (was unable to be there in person) to answer committee questions. Discussion about the process data collection; need SF specific data; disaggregating data for different groups. One issue is that API gets lumped together so doesn't show specific health issues facing Pacific Islanders, like overweight/obesity. Also the API health parity coalition wants to lower the BMI level to screen for diabetes/obese for Asians. There has been push to screen at 23BMI – nationally. Would be helpful to go back to the API Health Parity Coalition.

DPH is usually getting secondary data, which means less control over how the data are collected. Sometimes DPH can disaggregate the data depending on source. As DPH collects data as part of this effort – we can document/collect more specific data; could possibly address request to have lower BMI screening levels for Asians.



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Sometimes we can disaggregate data, but data become unstable. Then decision is how to handle the fallout: could show disaggregated data rather than only showing aggregated data. DPH worked with API community and is aware of the request to disaggregate. Are there opportunities to build off existing work. DPH had someone appointed to participate on the Pacific Islander task force – Michelle will see if she can determine who from DPH was working on that.

Ask that API health equity coalition present to full committee to ensure DPH/committee is mindful and can reflect what is happening in the community to the degree possible. Need SDDTAC report to show that there's a much lower rate of o/o among API.

Industry saying taxes don't work; how do we collect and present evidence that demonstrates impact of tax that is accurate. Issue of data quality – ask to have API Health Parity coalition present in August perhaps as a way to raise data quality issues.

There was another point about need for SF specific data. Are there specific data points we want more info on? Beverage pricing – how some items went up/didn't. the data SDDTAC saw was preliminary will be updated in August data report. We need more info on pricing. There is a researcher that may delve into that. How do we know if it's being implemented equally in stores throughout SF. Committee decided it didn't want to fund research. So either need to fund researcher, or researchers need to find funds to collect specific pricing data from small stores.

7. **House Keeping** [discussion and possible action] 5 min.

a) Community Input Subcommittee Meeting Schedule

Reminder: new meeting schedule starts today: Community Input Subcommittee meetings will take place on the second Wednesday of the month from 4pm-6pm. Meetings will generally occur at TNDC meeting sites.

b) Community Input will vote today to decide if they will cancel the July Community Input Subcommittee Meeting (full SDDTAC July meeting has been canceled).

Committee will hold July meeting – time will shift slightly to accommodate Shape up SF Coalition meeting which is same day and ends at 4.

Motion made to hold July meeting, a little later. John Moved; Shelley Seconds, Motion passes unanimously.

c) Staff provided a google sheets link for members to begin tracking outreach efforts for feedback opportunities to San Francisco community based organizations/non-profits/faith based organizations.

d) SDDTAC Full Committee Meeting is next Wednesday June 19th at 25 Van Ness Rm 610.

e) Members requested update on Oral Health funds during May meeting. Item was added to SDDTAC June agenda.

Concern that funding is not going out on a timely basis- oral health, healthy retail to tndc, etc.



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asked to add June SDDTAC agenda item about City's accountability to SDDTAC process – item was added to CI committee update as "discussion and possible vote on system of accountability for SDDT funds"

7. Outreach Updates Regarding Coalition/Community Meetings [discussion and possible action] 30 min.

a) Member report out on status of feedback opportunities

discussed Amor

8. Community Input Subcommittee Expert Speaker Wishlist [discussion and possible action] 10 min.

Members selected Eric Mar (Prop E), and since Sarah Fine has left the Bigger Picture want to have API Health Parity coalition present -specifically as it relates to data, so that can open up a bigger conversation about data needs - in addition to those specific to API population. Recommend Amor Santiago present.

9. Mayor Recommendations Update [discussion and possible action] 10 min.

Discussed Mayors Budget recommendations. Controllers Office upped the estimate to \$16M for 2019-20, which added about \$700K. Mayors office made Rx for \$11.1M dollars.

Members discussed differences in the budgets – Mayor's office cut out media (\$680,000); decreased community based grants by \$265,000, did not increase DPH infrastructure budget by \$200k; added \$150K to peace parks, added new line for SVIP (\$225k) and added \$2M for RPD scholarships and recreation for low income and public housing youth.

Members noted that they spend significant time working on the recommendations and that work is not acknowledged or respected when those recommendations are circumvented by city departments with representation on the committee. Ideally department would present their ideas to committee. Community has an expectation that the committee deliberated and took into account community testimony and input.

Committee wants to put in writing its concerns – it was noted the committee will discuss a possible letter at full June meeting.

Would like detail from RPD about those funds. Want to understand what RPD proposal to mayor's office was.

11. Community Input Workplan [discussion and possible action] 20 min.

This item was not discussed.

a) Reach out to community based organizations/nonprofits/faith based organizations (create a master list) to invite representatives to attend monthly subcommittee meetings, in addition to the full committee meetings.



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- Members should be updating the document on a continuous basis
- b) Develop Community Input Subcommittee Expert Speaker Wishlist
- c) Create a plan for the \$50,000 community engagement if approved (RFP; showcase/poster presentations, town halls, listening sessions, avenues for community input etc.)
- ~~4.~~ Staff present conceptualized showcase draft

12. July Community Input Subcommittee Meeting [discussion and action] 5 min.

- a) Members will decide if they will hold a subcommittee meeting in the month of July.
Motion made to hold July meeting, a little later. John Moved; Shelley Seconds, Motion passes unanimously.
- b) Location - TL area

13. Upcoming Meeting Agenda Items 5 min.

- Discuss evaluation – rfp process survey with Harder Co
- Discuss Framework for Accountability
- Discuss accountability of city agencies to SDDTAC process
- Community outreach funds
 - RFP showcase.

13. Adjournment Meeting

John moves to adjourn; Joi seconds; motion passes unanimously. adjourned at 6:16pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or



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- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations



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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

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Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended %	SDDTAC Recommended Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Budget
Community-Based Grants	\$4,680,000	45%	DPH/CHEP	\$3,817,000	7%	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
		(7% school-based)		\$728,000	7%	SFUSD via DCYF		
				\$4,545,000	44%	Total	-\$135,000	
School Food, Nutrition Education, Student Led Action	\$1,000,000	15%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Food Access	\$500,000	9.6%	SFUSD			SFUSD via DCYF		
Healthy Retail SF	\$1,000,000	9.6%	DPH	\$1,035,000	10%	DPH	\$35,000	Healthy Food Purchasing Supplement
Oral Health	\$150,000	1.4%	OEWD	\$150,000	1%	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	10.0%	DPH	\$550,000	5%	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
		(5.5% school-based)		\$450,000	4%	DPH		Funding for Community Task Forces
				\$1,000,000	10%	Total	\$0	
Infrastructure	\$1,000,000	10%	DPH/CHEP	\$800,000	8%	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	4%	SFUSD	\$450,000	4%	SFUSD via DCYF	\$0	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Space	\$150,000	(3% school-based)	PUC/DPH					
SF Recreation & Parks	\$520,000	5%	RPD	\$520,000	5%		\$0	Funding to Rec Park to provide continued support of the Peace Parks program.
HOPE SF Peer Enhancements	\$0	N/A	N/A	\$400,000	4%	DPH	\$400,000	Fund training and peer wage increases.
Total	\$10,300,000	100.0%		\$10,400,000	100%			



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City and County of San Francisco
London N. Breed
Mayor

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Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
Expenditures (Uses)			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
Total Expenditures	5.6	1.2	
Uncommitted Sources Available	0.2	10.4	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000