

Grantee Showcase Brainstorm
Prepared for the Community Input Subcommittee

Format – Recommend an evening mixer at a community site. Ex. 4:30-7pm

Invitation from SDDTAC

Potential locations – space rental can range from free - \$1000

- Rafiki
- Bayview Opera House
- African American Art & Culture Complex
- Women's building (~\$400)
- Southeast Workforce Development Center
- Main library
- SFUSD school auditorium

Food – heavy appetizers from local restaurant depending on location, spa water - \$5000

AV - \$500

Materials - ~\$1000

- Printing - Programs, posters? \$500?
- Nametags, sign in sheet, sign up for SDDTAC listserv
- Plates, cups, napkins, utensils - \$100
- Furniture rental/linens? – depends on space - \$500?

Swag – Small Tax Big Benefits branded item? \$2000

1. [bumper stickers/vinyl decals](#)
2. [Custom round buttons 2.25"](#)
3. [5" custom circle magnets](#)
4. [2" custom circle magnets](#)
5. Grocery bags
6. towels



Guests –

1. SDDTAC – beware of quorum
2. Grantees
3. DPH leadership and policy folks
4. Electeds: Mayor, Malia, Scott, Eric, BOS, BOE
5. Bigger Picture performance? - \$150/poet
6. Folks from Oakland, Albany, Berkeley SSB efforts
7. HEAL coalitions like health equity coalitions, community partners, Shape Up, Healthy Southeast, BANPAC, SFHIP, etc.

Program: Welcome by SDDTAC co-chairs. Brief remarks about the Committee's principles and excited that the funds are out in the community. Christina speak to DPH process and intention to make the process more accessible to smaller organizations, etc.

Gallery Walk/Poster presentations – several ways to organize...

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By SDDTAC priority area

- Decreasing consumption of SSB
- Increasing water consumption
- Oral health
- Healthy eating/food security
- Physical activity
- Other (e.g. research/community-based participatory research (CBPR), new innovations, etc.)

By strategy

By population or geographic location

Things to consider:

- Tabling from Capacity Building partners?
- Media outreach
- Promotion
- Capacity
- Sign-up sheets for poster presenters to get information when program is running

Category	Projected Expense
Space rental	\$1000
Furniture/linens/AV rental	\$1000
Food	\$5000
Printing	\$500
Supplies	\$100
Swag	\$2000
Total estimate	\$10,000