Our Mission

Drawing upon community wisdom and science, we support, develop, and implement evidence-based policies, practices, and partnerships that protect and promote health, prevent disease and injury, and create sustainable environments and resilient communities.

Our Vision

To be a community-centered leader in public health practice and innovation.

Strategic Directions

1. Superb knowledge management systems and empowered users

2. Assessment and research aligned with our vision and priorities

3. Policy development with collective impact

4. Assurance of healthy places and healthy people

5. Sustainable funding and maximize collective resources

6. Learning organization with a culture of trust and innovation

PHD Strategies and Performance Measures 2012-2015

Strategy 1: Build an integrated information and knowledge management infrastructure that enables us to monitor health, to inform and guide activities, and to improve staff and systems performance.

Performance Measures:

1.1. Build a strong, highly functional information technology (IT) and technical assistance infrastructure in alignment with Department of Public Health IT strategy.
1.2. Establish a highly functional, integrated infectious disease system to collect and report data and to deliver and monitor public health actions.

Strategy 2: Integrate, innovate, improve, and expand efforts in community and environmental assessments, research, and translation.

Performance Measures:

2.1. Create an action plan that supports division priorities.
2.2. Build cross-section interdisciplinary teams to improve health outcomes and programmatic activities.

Strategy 3: Conduct effective policy and planning that achieves collective impact to improve health and well-being for all San Franciscans.

Performance Measures:

3.1. Establish a division-wide Performance Management, Equity and Quality Improvement Program.
3.2. Establish systems and partnerships to achieve and maintain Public Health Accreditation.
3.3. Develop a prioritized legislative agenda and strategic implementation plan to address health status and inequities.

Strategy 4: Lead public health systems efforts to ensure healthy people and healthy places

Performance Measures:

4.1. Establish community-centered approaches that address the social determinants of health and increase population well-being.
4.2. Sustain and improve the infrastructure and capacity to support core public health functions, including legally mandated public health activities.

Strategy 5: Increase administrative, financial and human resources efficiencies within the division

Performance Measures:

5.1. Establish a centralized business office for the division.
5.2. Appropriately address the human resource issues regarding civil service and contract employees.
5.3. Establish a centralized grants management and development system for the division.

Strategy 6: Build a division-wide learning environment that supports public health efforts.

Performance Measures:

6.1. Establish a division-wide Workforce Development Program.