Senior Action Network (SAN) is a member-driven, grassroots advocacy organization, working to improve the quality of life of all San Franciscans, particularly seniors. SAN’s programs and activities aim to alleviate poverty, create community, alter the social configurations that reinforce injustice, and ensure that those who are most adversely affected by systemic inequity are those leading the fight to rectify those inequities.

2002 Traffic Safety Project

Contact: Bruce Livingston
(415) 546-1334
Award Amount: $25,000
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SAN did extensive community outreach in Visitation Valley and Bayview/Hunters Point regarding the Senior and Neighborhood Pedestrian Safety Campaign, with a special focus on the intersections of Bayshore & Arleta and 3rd & Palou. SAN planned, developed, and implemented community education plans with partner organizations from the 2 neighborhoods to disseminate materials. SAN also conducted major public demonstrations to raise community awareness at Bayshore & Arleta and 3rd & Palou. SAN supported local leadership/organizers to continue activities in the 2 neighborhoods and maintained liaison with City policymakers and officials.

2003 Traffic Safety Project
In conjunction with Mercy Housing California (MHC), SAN facilitated a community forum on pedestrian safety in Visitacion Valley. SAN and MHC recruited community leaders from Visitacion Valley to participate in a neighborhood coalition focused on traffic safety. SAN, MHC and the neighborhood coalition developed, published, and distributed the Visitacion Valley Pedestrian Safety Plan to residents, city agency representatives, and policymakers. SAN and MHC advocated for solutions by appropriate city agencies to identified concerns in the Visitacion Valley Pedestrian Safety Plan, including traffic engineering improvements, law enforcement, and policy changes to improve pedestrian safety.

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