For over 25 years, Coleman Advocates for Children and Youth (CACY) has been a strong voice for children, youth and families living in San Francisco. Coleman Advocates combines policy expertise and advocacy with grassroots organizing, capacity development and coalition building within and across San Francisco neighborhoods. The overall goal of CACY is to ensure that those most affected by the City’s policies and programs can influence the decision-making processes to improve the health, safety, and well-being of San Francisco’s children and youth. CACY is focused on District 11, including the Excelsior neighborhood, with one of the highest densities of children, youth and immigrant families in the city.

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**2003 Traffic Safety Project**

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(415) 239-0161  
**Award Amount:** $27,000  
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CACY developed and implemented the *Excelsior Community Action Plan for Safer Streets*. Specifically, CACY conducted qualitative and quantitative background research on bicycle and pedestrian safety in the Excelsior. CACY developed, distributed, collected, and analyzed community surveys regarding pedestrian and bicycle safety to Excelsior residents. CACY then developed and wrote the *Excelsior Community Action Plan for Safer Streets* based on results from the background research, focus groups, community surveys and community meetings. CACY also translated the *Excelsior Community Action Plan for Safer Streets* into Spanish, Cantonese, and Tagalog. CACY distributed copies of the *Excelsior Community Action Plan for Safer Streets* to residents and policymakers. Finally, CACY held a community forum with residents, Supervisor Sandoval, and representatives from appropriate city agencies to discuss the *Excelsior Community Action Plan for Safer Streets* and proposed solutions to identified pedestrian and bicycle safety hazards.

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