"As my life got bigger, my illness got smaller"
- MHSA Program Participant
Guiding Principles

- Consumer and Family Involvement
- Community Collaboration
- Cultural Competence
- Integrated Service Delivery
- Wellness and Recovery Model
A single plan that brings together all MHSA components

Guided by State regs, MHSA principles and Community Planning Process (CPP)

MHSA Integrated Plan

Identifies new investments planned for fiscal year 2014-15 and beyond

Describes service categories, programs, target populations, cost per client and outcomes
San Francisco MHSA Revenue by FY
*13/14 and beyond are estimated
MHSA 14/15 Budget* by Service Category

- Recovery Oriented Treatment: 42%
- Mental Health Promotion and Early Intervention: 21%
- Admin: 9%
- Evaluation: 3%
- Peer-to-Peer Support Services: 9%
- Housing: 7%
- Vocational Services: 4%
- Workforce Development and Training: 5%

*Projected $34 Million
Guided by:
- MHSA/State Regulations
- Previous SF MHSA Planning Efforts
- Evaluation, Data & Monitoring

Community Program Planning

MHSA Communication Strategies
- Make information available on MHSA website
- Provide regular updates to stakeholders
- Share implementation highlights in monthly CBHS Director’s Report

MHSA Advisory Committee
- Identify priorities
- Monitor implementation
- Provide feedback

Program Planning and RFP Selection Committees
- Assess needs and develop service models
- Review program proposals and interview applicants
- Select most qualified providers

Program Implementation
- Collaborate with participants to establish goals
- Promote peer and family employment
- Promote the engagement of peers in program governance

Evaluation
- Promote peer and family engagement in evaluation efforts
- Collect data on participant satisfaction
MHSA Service Categories

#1: Recovery-Oriented Treatment Services

#2: Mental Health Promotion & Early Intervention Services

#3: Peer-to-Peer Support Services

#4: Vocational Services

#5: MHSA Housing Program

#6: Behavioral Health Workforce Development

#7: Capital Facilities/Information Technology

* All categories include programs funded with Innovation (INN) funding.
Recovery Oriented Treatment Services

Full Service Partnership (FSP) Programs
- 0-5 FSP
- Expand TAY and Adult FSPs

Trauma Recovery Programs
- Expand treatment in D-10

Behavioral Health Access Center (BHAC)

Dual Diagnosis Residential Treatment

Primary Care and Juvenile Justice Integration

Early Psychosis Program
Mental Health Promotion and Early Intervention

Crisis Intervention

Mental Health Consultation and Capacity Building

School-Based Mental Health Promotion (K-12 and Higher Ed)

Population-Focused Mental Health PEI

Population-Focused Mental Health PEI

School-Based Mental Health Promotion (K-12 and Higher Ed)

Mental Health Consultation and Capacity Building

Crisis Intervention
Population-Focused Mental Health Promotion and Early Intervention

- Asian and Pacific Islander (API)
- African American
- Native American
- Latino/Mayan
- Arab Refugees
- Homeless Adults
- Homeless or System Involved TAY (18-24)
- LGBTQ

Outreach and Engagement
- Screening and Assessment
- Wellness Promotion
- Individual and Group Therapeutic Services (short-term)
- Service Linkage
Housing

- Stabilization Housing (25 SRO units)
- Transitional Housing for Transitional Age Youth (TAY) (56 units)
- Permanent Supported Housing (78 units)
- Housing Placement and Supportive Services
- Expanding access to housing

Housing Projects:
- Richardson Apartments
- Veterans Commons
- Kelly Cullen Community
- René Cazenave Apartments
- Rosa Parks II Senior Housing
- 1100 Ocean Avenue
Training and Technical Assistance

Seeking Safety, WMR, Medicinal Drumming
Capacity Building for Youth Providers and 12N
Trauma Training Institute
MH Training Program for Outreach Workers

Mental Health Career Pathway
Summer Bridge
City College Certificate Program
John O’Connell
Address workforce disparities

Workforce Development

Financial Incentive Programs (state funded)
Mental Health Loan Assumption
Licensed Mental Health Service Provider Education Program
Residency and Internship Programs
Child and Adult Psychiatry Fellowship
Intern Coordinator

Mental Health Career Pathway

Summer Bridge
City College Certificate Program
John O’Connell
Address workforce disparities

Training and Technical Assistance

Seeking Safety, WMR, Medicinal Drumming
Capacity Building for Youth Providers and 12N
Trauma Training Institute
MH Training Program for Outreach Workers

Mental Health Career Pathway
Summer Bridge
City College Certificate Program
John O’Connell
Address workforce disparities

Workforce Development

Financial Incentive Programs (state funded)
Mental Health Loan Assumption
Licensed Mental Health Service Provider Education Program
Residency and Internship Programs
Child and Adult Psychiatry Fellowship
Intern Coordinator
Capital Facilities

- Silver Ave
- Redwood Center
- Sunset Mental Health
- Tom Waddell Urban Health Clinic

Southeast Health Center

Expanding Capital Improvements - SOMA

Information Technology

- Vocational IT
- Consumer Portal
- System Enhancements
Questions? Comments? Get Involved!

Marlo Simmons, MPH
MHSA Director
255-3915 or marlo.simmons@sfdph.org
**Stakeholder Engagement**
- MHSA Advisory Committee
- Mental Health Board
- Client Council
- CBHS and DPH Leadership
- NAMI
- Health Commission
- CYF/Adult SOC Providers
- MHSA Providers

**Program Specific CPP**
- Socially Isolated Older Adult Planning Committee
- FSP Needs Assessment
- First Impressions
- Trauma Recovery in D-10
- MHSA Award Ceremony
- Evaluation with Populations Focused and School-Based
- SOMA Cap Facilities

**Plan Distribution**
- Posted on DPH website
- Via email to all MHSA stakeholders, peer providers and Advisory Committee
- Developed At-A-Glance
- Additional Stakeholder Presentations

Feb 15, 2012

June 18, 2014
SF Department of Public Health

SF Health Network

Population Health Division

Hospitals

Ambulatory Care

Community Behavioral Health Services

Prevention, Environmental and Population Health

Fitting in to The Big Picture

MHSA Funding and Vision