Citywide ACA Enrollment 2014
Covered CA _ Individual Market

Projections for 2014 (0-400% FPL only)
Source: SFDPH

<table>
<thead>
<tr>
<th>Category</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td># Eligible</td>
<td>43,000 – 52,000</td>
</tr>
<tr>
<td># to Enroll</td>
<td>29,000 – 44,000</td>
</tr>
</tbody>
</table>

Actual Enrollment
Oct 2013 - Mar 2014
Source: Covered CA

<table>
<thead>
<tr>
<th>Subsidy Status</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-400% FPL</td>
<td>33,366</td>
</tr>
<tr>
<td>&gt;400% FPL</td>
<td>7,495</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>40,825</td>
</tr>
</tbody>
</table>

Enrollee Plan Selection by Issuer (% of all enrollees)
San Francisco | Open Enrollment 2014

Plan Selection by Subsidy Status
San Francisco | Open Enrollment 2014

SFDPH - Office of Policy & Planning
Citywide ACA Enrollment 2014
Medi-Cal

Projections for 2014
Source: SFDPH

<table>
<thead>
<tr>
<th># Eligible</th>
<th>81,000 – 95,000</th>
</tr>
</thead>
<tbody>
<tr>
<td># to Enroll</td>
<td>39,600 – 49,800</td>
</tr>
</tbody>
</table>

Actual Enrollment**
Oct 2013 – June 2014
Source: SF HSA

<table>
<thead>
<tr>
<th>Traditional</th>
<th>14,610</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expansion</td>
<td>32,314</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>46,924</td>
</tr>
</tbody>
</table>

SF Medi-Cal Enrollment Rate
- Expansion
- Traditional

Proportion of Total Approved Applications

Medi-Cal Timeline

<table>
<thead>
<tr>
<th>Application Approval (45 days)</th>
<th>Plan/Provider Selection (30-60 days)</th>
<th>Auto Assignment Plan/Provider (30 days)</th>
</tr>
</thead>
</table>

SFDPH - Office of Policy & Planning

September 2, 2014
## Healthy San Francisco (HSF)

### Healthy San Francisco

**June 30, 2014**  
*Source: HSF Dashboard*

<table>
<thead>
<tr>
<th>Income Bracket</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-138% FPL</td>
<td>22,873</td>
</tr>
<tr>
<td>139-400% FPL</td>
<td>8,809</td>
</tr>
<tr>
<td>&gt; 400% FPL</td>
<td>282</td>
</tr>
<tr>
<td><strong>Total Enrollment</strong></td>
<td><strong>31,964</strong></td>
</tr>
</tbody>
</table>

### Monthly HSF Enrollment

- **ACA Open Enrollment**

![Graph showing monthly HSF enrollment](image-url)
Opportunities for Ongoing ACA Enrollment

- Medi-Cal eligibility
- Small business purchasing through SHOP
- Individuals with qualifying life events:
  - Marriage/divorce/baby
  - Permanently moving to a new area with different health plan options
  - Losing other health care coverage
  - Change in income that affects eligibility for subsidies
  - COBRA coverage
Covered CA 2015

- Open Enrollment Nov. 15, 2014 – Feb 15, 2015
- Passive re-enrollment strategy
- Expanded dental coverage
- Average rate increase in SF of 6.2%
- Health Savings Account (HSA)-compatible plans more obviously available
- SHOP option for coverage across two tiers
Remaining Uninsured

- Persons exempt from the Individual Mandate
- Persons and families facing affordability challenges in purchasing insurance
- HSF participants otherwise eligible for Covered CA, choosing to stay in HSF under extended eligibility
- Undocumented
- Transient and/or hard to reach
Projections for Next Year

- CalSIM revised estimates
- Factors affecting next year’s enrollment
  - Plan prices
  - Plan networks
  - Dental coverage
  - Experience with first open enrollment
  - Education and outreach
Thank you & Questions