“Getting to Zero” in San Francisco Consortium

Zero new HIV infections
Zero HIV deaths
Zero stigma and discrimination

Photo by Jim Herd

Photo by Rich Niewoski
Where does Getting to Zero fit in the SFDPH Strategic Plan?

Guided by Strategic Vision, Action Plans, and Values

DATA SCIENCE & KNOWLEDGE INTEGRATION* (ARCHES, CPHR, Bridge HIV)

STRATEGIC PLANNING: Office of Health Equity & Quality Improvement

HEALTHY PLACES (Protection) --- Environmental Health

HEALTHY PEOPLE (Promotion) --- Community Health Equity and Promotion

DISEASES (Prevention) --- Disease Prevention and Control

DISASTERS (Preparedness) --- Emergency Preparedness and Response, and EMS

SF Health Network (SFHN) and Community & Academic Partners

1. Safe and Healthy Living Environments (CHIP)
2. Healthy Eating and Physical Activity (CHIP)
3. Access to Quality Care and Services (CHIP)
4. Black / African American Health
5. Maternal, Child, and Adolescent Health
6. Health for People at Risk or Living with HIV

OPERATIONS: Office of Operations, Finance, and Grants Management

WORKFORCE: Center for Learning and Innovation
NEW HIV DATA FOR SAN FRANCISCO
New HIV diagnoses & deaths, San Francisco
Total # new HIV diagnoses by race/ethnicity, San Francisco

In 2014, new HIV diagnoses in women dropped to 14

* Significant decline
HIV and Non-HIV Deaths in PWA, SF
Non-HIV Causes of Death, SF

- Non-AIDS cancer
- Heart disease
- Drug overdose
- Suicide
- Liver disease
HIV Care Cascade, San Francisco compared with CA and USA
Getting to Zero Initiatives

1. Pre-exposure prophylaxis (PrEP)

2. Rapid linkage to care and treatment (RAPID)

3. Retention in care

4. Addressing stigma and discrimination
PROGRESS IN GETTING TO ZERO INITIATIVES
PrEP

- PrEP navigators at 3 DPH clinics, CBO awards in Dec 2015
- CDC grant: $1.9 million/year x 3 years for PrEP scale-up, outreach with emphasis on people of color and trans

Building capacity:
- Provider trainings and materials
- PrEP integrated into primary care, high capacity at Ward 86, STRUT, Kaiser SF

Building awareness
- Launched “Please PrEP Me” to link people with providers
- Launching PrEP ambassador program
- Training all HIV test counselors

Building tracking system to measure impact
Rapid (linkage to care and treatment)

• Demonstrated significant improvement in time from diagnosis to viral suppression (from 4.2 months to 1.9 months)
  – Improves health of treated person
  – Reduces risk of transmission

• Developed protocol to expand city-wide
  – Training underway
Retention in care

- CDC grant: $958,000/year x 3 years for retention
  - Create systems to use surveillance data to identify people out of care

- MAC AIDS: $500,000 (potentially renewable) for retention
  - Retention navigators at clinics for appt reminders, quick recognition of drop out of care, outreach and wraparound services to re-initiate care

- Digging into data on overdoses, suicides, then all deaths
  - Find what is preventable; create strategies to address
Anti-stigma and -discrimination

• Committee has formed

• Plan for year 1
  – Deep dive needs assessment
  – Speakers bureau to combat stigma
  – Social marketing campaign to empower community members

• Working with each of the other committees
Collaborations

• Partnering with Oakland to support their GTZ initiative

• Worked with NY State, DC, Seattle, LA on group presentations

• Delegations from France, the Netherlands have visited

• Mayor signed on to “Fast Track Cities” – SF to be the featured city in North America!