Director’s Report for Health Commission Meeting of
February 3, 2015

A current overview of issues affecting the state of public health in San Francisco
http://www.sfdph.org/dph/comupg/aboutdph/insideDept/dirRpts/default.asp

Measles
The California Department of Public Health reported 79 cases of measles as of Wednesday, January 28, 10 of which were reported in the Bay Area. Most of the cases were part of a large, ongoing outbreak linked to an initial exposure in December at Disneyland or Disney California Adventure Park in Anaheim, California. In addition, other cases have visited Disney parks while infectious in January. The measles patients reside in 11 counties, not including San Francisco County.

The best way to prevent measles is to get vaccinated. The measles vaccine, called MMR (measles, mumps, and rubella) has been available in the US for over 40 years and is highly effective. Many people have already received two doses of MMR vaccine and are considered immune to measles, but others may need one or two doses of vaccine. People are encouraged to check health records or contact their doctor if they are uncertain if they are immune to measles. DPH posted information on its websites and social media with additional options regarding the vaccine.

Free Memory Screening at Laguna Honda Hospital and Rehabilitation Center
Laguna Honda Hospital and Rehabilitation Center partnered with the Alzheimer’s Foundation of America to conduct free confidential memory screenings for San Francisco Health Network (SFHN) patients and San Francisco Residents. During the morning event on Saturday January 24, qualified healthcare professionals screened individuals and provided support and resources based on the screening outcomes and individual concerns. Individuals who attended learned about the event through internal Laguna Honda Hospital communication, community outreach and through the DPH SFHN. Laguna Honda is planning to hold events related to memory care in the future as well. A big thank you to everyone who volunteered for the event and helped with outreach.

National Black HIV/AIDS Awareness
National Black HIV/AIDS Awareness Day is Friday, February 6, 2015. The SFDPH - Community Health Equity & Promotion Branch in collaboration with San Francisco AIDS
Foundation Black Brother Esteem Program and various community-based organizations will kick off National Black HIV/AIDS Awareness Day at 6:00 p.m. at Glide Memorial, 330 Ellis Street.

HIV/AIDS still has a looming presence in the African-American community, both in San Francisco as well as across the nation. The purpose of the event is to raise awareness of the continued impact of the disease in African-American communities and to underscore the importance of the work that still needs to be done in fighting HIV/AIDS here at home.

A community discussion around the state of HIV/AIDS in the African American Community will be held. This will include a panel of experts around women, transgender, youth, policy, mental health and spirituality. There will also be free HIV and STI testing, entertainment and refreshment.

**SF Breastfeeding Promotion Coalition**
San Francisco WIC Program established the San Francisco Breastfeeding Promotion Coalition and has been active member of the Board of Directors since 1998. This year, the San Francisco Breastfeeding Promotion Coalition is proud to present a multidisciplinary conference “Creating Healthy Families, Creating Healthy Communities: Breastfeeding in the 21st Century” to all health professionals, who serve mothers, children and their families.

This conference will highlight the cultural, socioeconomic factors and health disparities in breastfeeding. It will look at infants and families through holistic lenses to recognize how breastfeeding enhance growth and development so that every infant has a better chance to reach his/her fullest potential. It will also address attachment, child development, supportive communities and breastfeeding.

This two-day conference will start on Thursday, April 2 and end on Friday, April 3, 2015. The venue is at Holiday Inn Golden Gateway on 1500 Van Ness Avenue, San Francisco, CA. All interested are invited to attend this conference.

**NEMS and SFHN Partnership Update**
San Francisco Health Network (SFHN) and North East Medical Services (NEMS) partnership (collectively referred to as “NMSS” or “NMS”) for Medi-Cal Managed Care and Healthy Kids beneficiaries has gone live as of January 1, 2015. Members enrolled in NMSS can now seek primary care from NEMS, hospital and ancillary services from SFHN, and specialty care from UCSF Clinical Practice Group. Since opening doors to members, this new NMSS network has enrolled 397 members. Many thanks to our colleagues in Clinic, IT, Finance, Eligibility and Admitting, and the Office of Managed Care who have been working collaboratively and diligently to develop business processes and IT solutions to support such business processes. Great teamwork!

**SFGH Foundation Announces Heroes & Hearts Award Recipients**
San Francisco General Hospital Foundation announced the recipients of the 2015 Heroes & Heart Award – an award that recognizes those who have demonstrated exceptional service and leadership within the community. To celebrate the 10th anniversary of the luncheon, and in anticipation of The General’s new facility opening in December 2015, this year’s honorees were selected because of their impact on the community through their work at The General.
The 2015 heroes are Dr. Diane Havlir, a world-renowned researcher in HIV treatment and a local and global leader in the HIV response; Dr. Edgar Pierluissi, who strives to meet the needs of the growing older population in San Francisco and beyond through the Acute Care for the Elderly Unit model; and Maya Vasquez, RN, who’s dedication to lactation education has led to The General’s certification as the only Baby Friendly Hospital in San Francisco. These individuals will be honored at the Foundation’s Heroes & Hearts Luncheon on Thursday, February 12, 2015 at AT&T Park. Tickets for the luncheon are available for purchase.

The Hearts After Dark benefit for the San Francisco General Hospital Foundation will also take place Thursday, February 12 at AT&T Park. Building off of the success of the Heroes & Hearts luncheon, Hearts After Dark was launched in 2010. Hearts After Dark brings together over 1,000 young professionals in support of the Foundation’s mission. Guests enjoy live music, dancing, hors d’ouvres and cocktails under a tent on the field at AT&T Park. Tickets are now available for purchase.

**Generations Event**
The SFDPH – Community Health Equity & Promotion and Bridge HIV Divisions celebrate the rich history and experiences of LGBT of the African diaspora at the 4th annual event – *GENERATIONS 2015*. February is Black History Month, which is a time when our country honors and reflects on the many contributions African Americans have made over the years. Deeply embedded within this collective contribution are the extraordinary talents and offerings of the Black LGBT community.

The event, taking place on Friday, February 20 from 6:00 p.m. - 9:00 p.m. at the African American Art & Culture Complex, 762 Fulton Street, San Francisco, is a collaboration between the San Francisco AIDS Foundation, Black Brothers Esteem (BBE) and several other valuable community partners. The evening will include an award ceremony, art gallery, HIV/STD testing, entertainment to nourish your soul, and delicious refreshments to nourish your body. In many ways, *GENERATIONS 2015* is one our most important cultural events of the year, and we hope that you will participate with us as we take in the sights and sounds.

**ICD 10**
Around this time last year a bill was signed into law which delayed the implementation of ICD-10 until October 1, 2015. In the past year, the San Francisco Health Network (SFHN) has continued education and training of its coding staff and participated in limited activities to test its computer systems. The SFHN is now resuming implementation efforts on a full scale basis and will be reporting on this topic in general and on its efforts in every other edition of Fast Facts.

---

The Whistleblower Program, operated by the Controller’s Office, receives complaints regarding the misuse of City funds, improper activities by City officers and employees, deficiencies in the quality and delivery of government services, and wasteful and inefficient City government practices. There are a number of ways to file a complaint. Go to [www.sfcontroller.org](http://www.sfcontroller.org) and click on the Frequently Requested tab to access the Whistleblower complaint instructions in the drop down menu.