

“Getting to Zero” in San Francisco Consortium

Zero new HIV infections

Zero HIV deaths

Zero stigma and discrimination



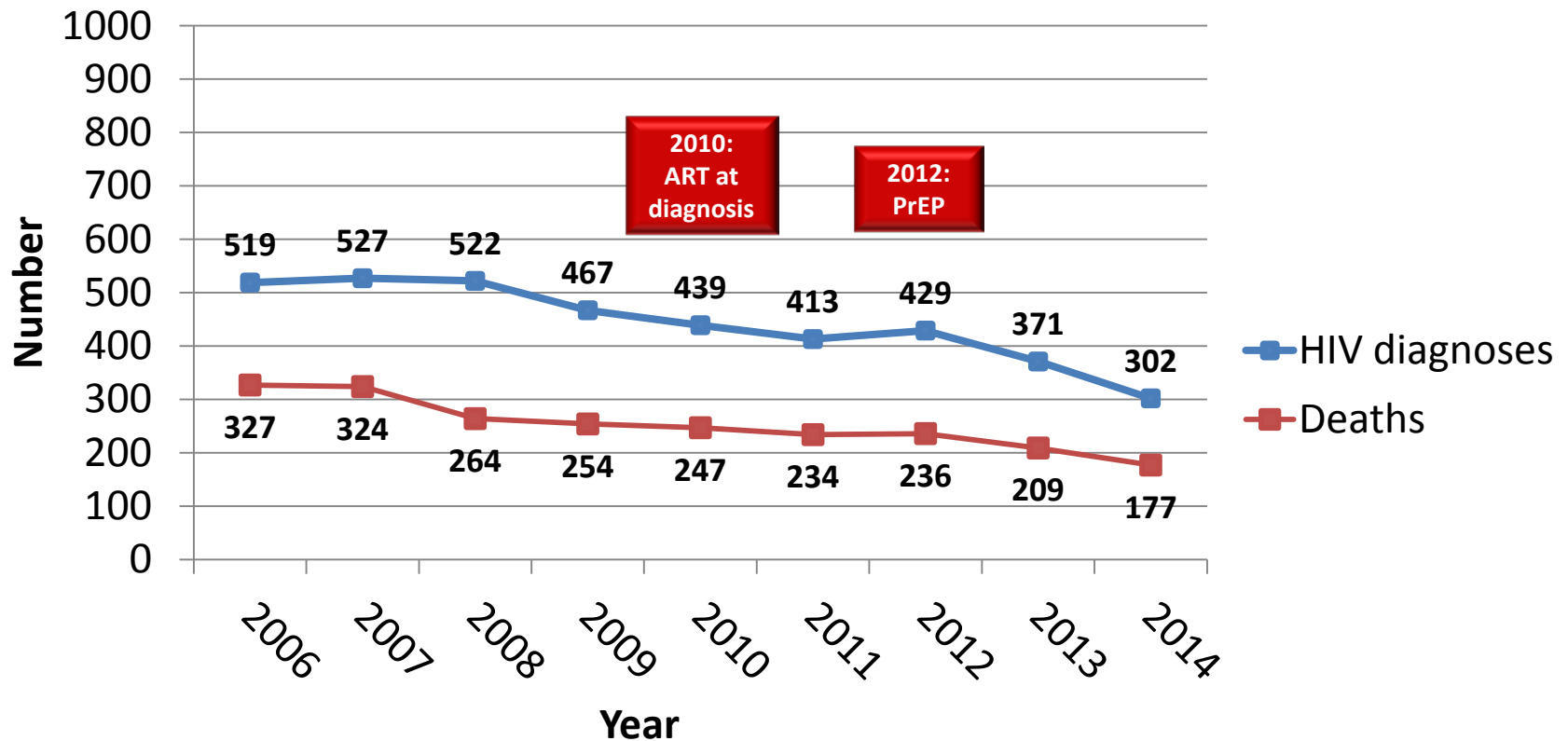
Photo by Jim Herd

Photo by Rich Niewoski



We are on our way to zero!

New HIV diagnoses and deaths in SF



Positive trends are a result of political and community commitment

The Mayor, Board of Supervisors, and Director of Public Health have shown their commitment to the health and well-being of San Francisco by:

- **Providing ongoing support** for successful existing programs
- **Back-filling positions** cut through federal, state, and local budget tightening
- **New multi-year commitment** to Getting to Zero

How it began....

World AIDS Day Forum

Monday, December 2, 2013

Getting to Zero in San Francisco: How Close Are We?

6:30–8:30 PM

Rainbow Room, LGBT Community Center

1800 Market St., San Francisco

“This is all interesting, but
are you working
together?”

--Community member



Getting to Zero SF: What are we?

- Multi-sector independent consortium— operates under principles of collective impact:
“Commitment of groups from different sectors to a common agenda to solve a specific social problem.”
- Vision
 - Become the first municipal jurisdiction in the United States to achieve the UNAIDS vision of *“Getting to Zero”*



Strategic priorities

- **Improve health** for persons at risk for or living with HIV/AIDS in San Francisco
 - Emphasis on underserved populations
- **Create innovative programs** and demonstrate impact with measurable objectives
- **Secure multi-sector funding** and support
- **Exchange best practices** with other cities

Planning Process

- Expanded Steering Committee
 - Susana Caceres, El-La
 - Armando Hernandez, Latino HIV Collaborative
 - Dr. Hyman Scott, SFDPH, serving young HIV positive/at-risk men of color
 - Lance Toma, API Wellness
- 7 Consortium meetings
 - Consensus on strategic plan and budget request
- Committees established, ongoing work
 - Representation community, DPH, academic, private sector, health systems
 - Development of initiatives, with both process and outcome metrics

Strategic Plan: Signature Initiatives

1. City wide coordinated PrEP program
2. Rapid ART start with treatment hubs
3. Patient centered linkage, engagement, retention in care

Committee for each initiative is developing action plan, metrics and milestones, budget

Funding initiatives as of July 1, 2015

- Programs are proposed by the committees to match priorities
- SFDPH is the first large sponsor of this initiative
 - \$1.1 million in *additional* funding has been dedicated to
 - PrEP navigators at CBOs
 - PrEP delivery at DPH clinics
 - Expansion of RAPID and LINCOS programs city-wide
- CDC application for \$1.9 million/year x 3 years
 - PrEP scale-up, Data to PrEP, Data to Care
- Working with industry, foundations, donors to fund other initiatives

PrEP

Co-chairs: Brad Hare & Al Liu

PrEP User Subcommittee Co-chairs: Pierre Crouch & Skot Land

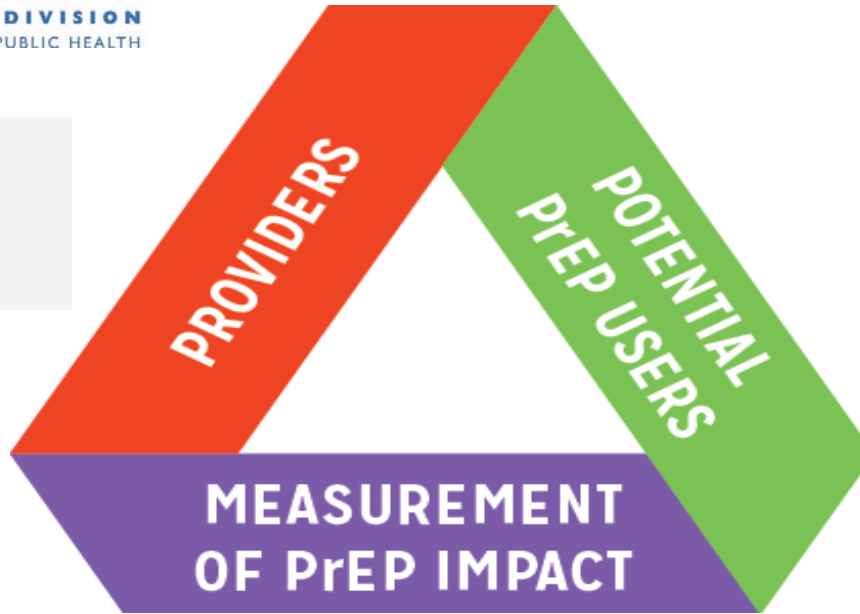
PrEP Provider Subcommittee Co-chairs: Tracey Pakcer & Stephanie Cohen

PrEP Metrics Subcommittee Co-chairs: Susan Scheer & Jen Hecht

Members: Susan Buchbinder, Jim Dilley, Jonathan Fuchs, Jesus Gaeta, Ruben Gamundi, Stephanie Goss, Robert Grant, Mike Hickey, Austin Nation, Aliza Norwood, Sergio Paz, Susan Philip, Matt Sharp, Paul Urban, Dana Van Gorder



Getting to Zero – PrEP



RAPID

Oliver Bacon, Bill Blum, Virginia Cafaro,
Stephanie Cohen, Hiroyu Hatano, Diane
Havlr, Diane Jones, Tim Patriarca, Chris
Pilcher



www.GettingToZeroSF.org

Rapid ART Program Initiative for HIV Diagnoses

- Same day linkage to HIV care at the time of HIV diagnosis
- Piloted since 2013 at SFGH/HIV clinic
 - 55 patients started
- Expanding to rest of city
 - Mapped network of testing sites to RAPID sites to Primary Care sites
 - Developed citywide performance indicators
 - Adapting SFGH protocol for Citywide use
 - Creating outreach/detailing kit for providers
- Develop, adapt, implement, evaluate, repeat!

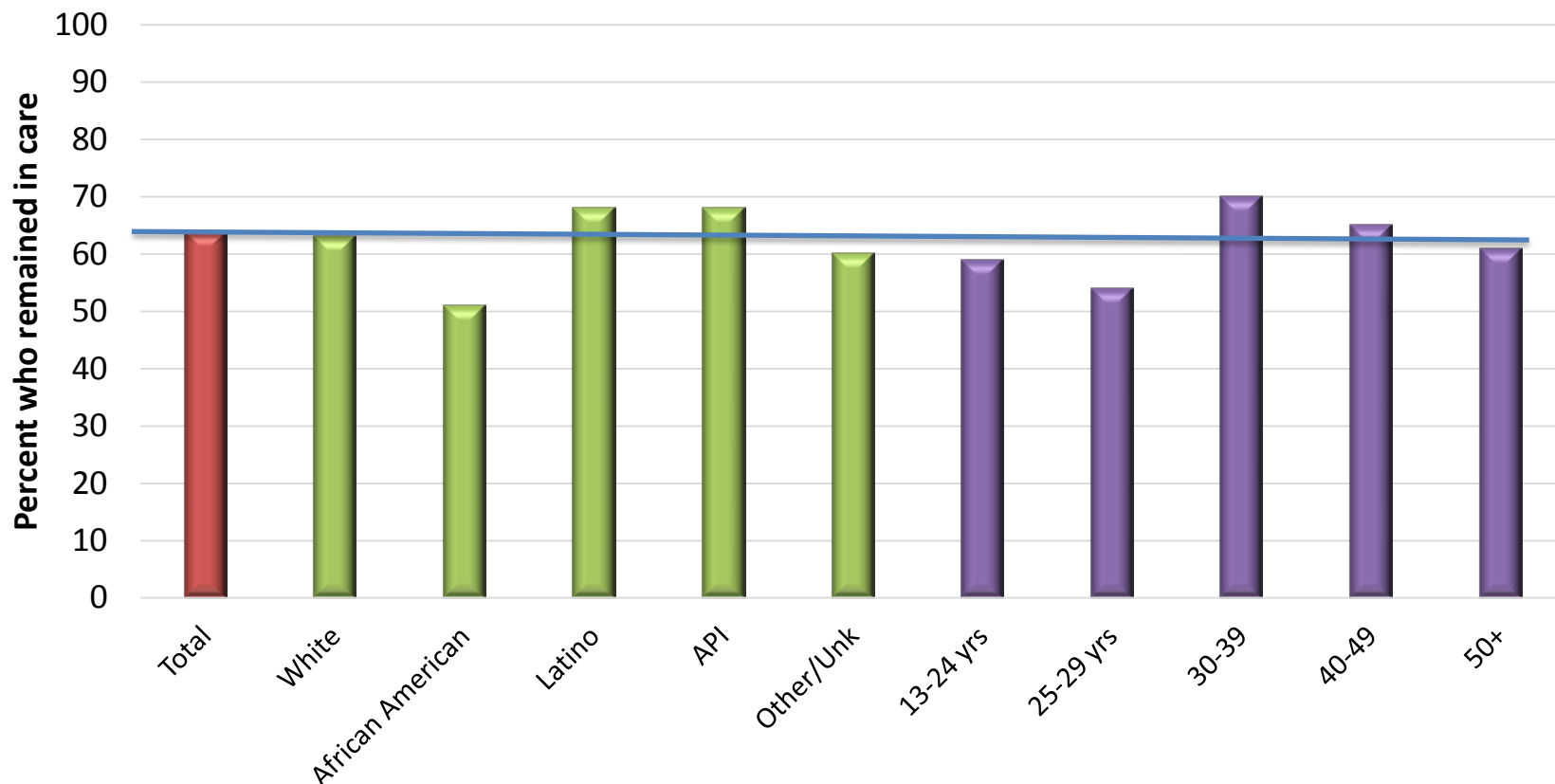
Retention

Co-chairs: Edwin Charlebois & Andy Scheer

Members: Lisa Dazols, Monica Ghandi, David Gonzalez, Bill Hirsch, Eva Mureithi, Tracey Packer, Darpun Sachdev, Susan Scheer, Adam Taylor, Chuan Teng, Ming Ming Kwan, Erin Antunez, Lori Thoemmes, Luis Perez



Retention in care, 3-6 months after diagnosis: Whom are we losing in SF?



Ending Stigma Committee

To eliminate prejudice and discrimination against people living with HIV and the communities disproportionately impacted by the disease.

Co-Chairs

Austin Padilla, Mark Ryle, Wayne Steward

Members

Jonathan Gomez, Stephanie Goss, Robert Grant, Alison Hughes, Shaddai Martinez-Cuestas, Mark Molnar, Thomas Muyunga, Jenna Rapues, Armando Rodriguez, Ashley Rojas, Will Vincent



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