SUMMARY OF CONTRACT REQUEST TO THE HEALTH COMMISSION

Contractor: Livable City  
Address: 333 Hayes St Suite, 202, San Francisco, CA 94102  
Contact: Tom Radulevich, Exec. Dir.

PDH/CHEP  
Tomas Aragon, MD  
Tracey Packer  
Patricia Erwin  
Nora Macias

Request for approval of a new contract with Livable City, in the amount of $1,285,200, which includes a 12% contingency, to provide coordination of the Sunday Streets program for the period January 1, 2017 through June 30, 2020 (4.5 years).

☐ Sole  ☑ Non-Profit  ☐ LBE  ☐ RFP  15-2016  Date:  7/22/16

☑ New  ☐ Renewal  ☐ Mod  ☐ Sole Source - Approval Date:

Number of years DPH has been doing business with this organization:  7

CONTRACT INFORMATION:

Funding Sources:
- General Fund

Prior Transaction  
(2015) $1,147,500

Proposed Transaction  
01/01/17-06/30/20 $1,285,200

ANNUAL AMOUNT OF CONTRACT  
$265,000  
Contract FTE  
?

PROPOSED:

Mode(s) of Service & Unit of Service Definition

Planning Sunday Streets events during off-season  
(1 UOS = 1 month)  
1,000-5,000  6  $8,333.00

Implementation of Sunday Streets events  
(1 UOS = 1 event)  
6,000-40,000  9  $13,889.00

Play Streets events  
(1 UOS = 1 event)  
50-200  12  $7,500.00

HC MTG. 12/05/17  Page 1 of 2  CMS#7804
Explanation of Service:
This is a new contract with the organization Livable City to will plan and implement Sunday Streets events to encourage recreation, community activities and physical activity in San Francisco.

Sunday Streets closes stretches of city streets to automobile traffic, and opens them to people for several hours on various Sundays throughout the year, so participants can enjoy a large, temporary, public space where they can bike, walk, run, dance, do yoga, or do any other physical activity. Sunday Streets not only provides a safe environment for physical activity, but for building community bonds that occur thanks to positive experiences provided at each event.

Crowds range from 6,000 to 40,000 people depending on route, date, and weather and have served the neighborhood of the Embarcadero, Chinatown, Financial District, SoMa, Bayview-Dogpatch, Mission, Sunset, Richmond, Tenderloin, Excelsior and Western Addition.

Outreach and promotion of Sunday Streets will be conducted with sensitivity for cultures of participating neighborhoods and will observe the nutrition and beverage guidelines established in partnership with the Department.

There also will be Play Streets events, which are community-organized open-streets events to promote physical activity and social cohesion.

The contract is for the period of January 1, 2017 through June 30, 2020, funded by General Fund and a San Francisco Municipal Transportation Agency work order.

Monitoring Report/Program Review & Follow-Up:
Services will be monitored in accordance with Department policies.

Nondiscrimination and Cultural Competency:
The Department will work with the contractor to ensure that their cultural competency plan is current and in compliance with Departmental procedures.

Listing of Board of Directors and Executive Director:

Karen Allen  Will Heywood
Marc Babsin  Bert Hill
Justin Bigelow  Shirley Johnson
Jose Campos  Sasha Magee
Robin Chiang  Sandy Mendl
Tim Dunn  Tom Radulovich, Executive Director

Recommendations:
The Department recommends approval of this contract.