



Zero new HIV infections
Zero HIV deaths
Zero stigma and discrimination

Expanding PrEP Access and Implementation in San Francisco

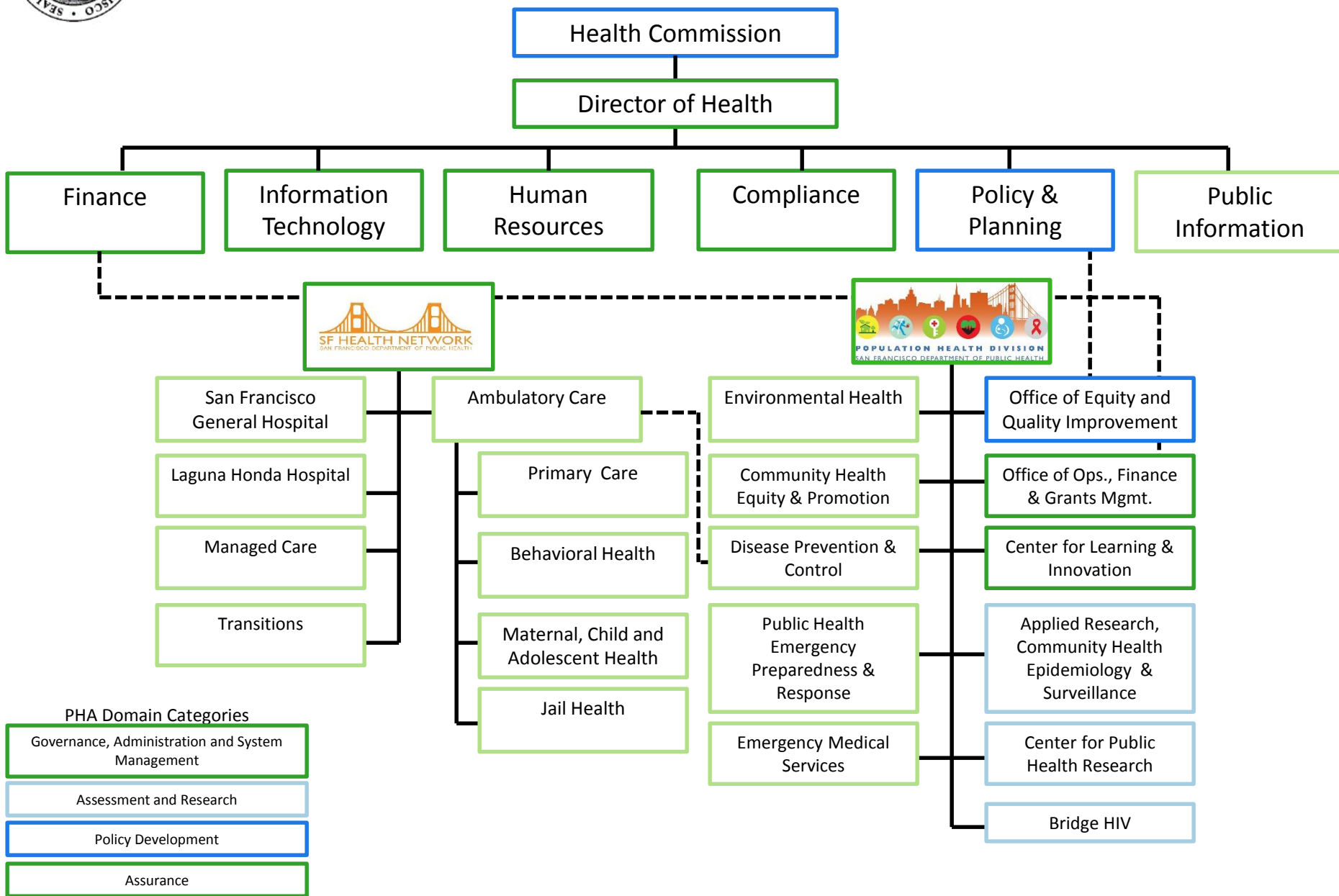
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Medical Director, SF City Clinic

San Francisco Health Commission
June 21, 2016





Overview of the Population Health Division



Protect

Promote

Prevent

Prepare

**PUBLIC HEALTH ACCREDITATION DOMAIN CATEGORY: ASSURANCE
DISEASE PREVENTION & CONTROL (DPC)**

STRATEGIC DIRECTION	Assurance of healthy places and healthy people
STRATEGY 4	Lead public health system efforts to create an upstream approach to ensuring healthy people and healthy places.
PERFORMANCE MEASURES	<p>PERFORMANCE MEASURE 4.1: Establish community-centered approaches that address the social determinants of health and increase population well-being.</p> <p>PERFORMANCE MEASURE 4.2: Sustain and improve the infrastructure and capacity to support core public health functions, including legally mandated public health activities.</p>
DESCRIPTION	Disease Prevention and Control (DPC) oversees public health clinical services including treatment and biomedical prevention, public health laboratory testing and broad communicable disease investigation (DIS) services. DPC performs many of the legally mandated activities intended to protect public health and therefore serves everyone in San Francisco. This Branch is also responsible for informing and guiding San Francisco clinicians in best practices for communicable disease prevention, control and treatment including during outbreaks and is a resource for expert clinical and laboratory consultation. Within SFDPH, DPC staff work closely with the San Francisco Health Network to optimize clinical policies.



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH
DISEASE PREVENTION & CONTROL

Disease Prevention and Control Sections

- STD Prevention and Control
- Communicable Disease Control and Prevention
- TB Prevention and Control
- Public Health Laboratory



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

DISEASE PREVENTION & CONTROL

DPC is part of a citywide effort to support PrEP implementation

- **Getting to Zero PrEP Initiative**
- **Community Partners, including...**
 - San Francisco AIDS Foundation
 - API Wellness
 - Alliance Health Project
 - Project Inform
 - Shanti
 - Center for AIDS Prevention Studies
 - AIDS Education Training Center
 - HIV/STD Prevention Training Center
- **Health Care Providers and Systems**
 - Kaiser
 - UCSF
 - One Medical Group
 - HIVE
 - HealthRight 360
 - Many private providers throughout SF
- **San Francisco Health Network (SFHN)**
 - Ward 86 PrEP program
 - Multiple SFHN Clinics
- **Population Health Division**
 - Funded community based PrEP navigators
 - City Clinic PrEP program
 - California HIV/AIDS Research Program (CHRP) funded transgender PrEP demo project
 - Project PrIDE
 - Social Marketing
 - Popular Opinion Leaders
 - Citywide PrEP navigation
 - “Data to PrEP”
 - Communities of Practice
 - Public Health Detailing



2016 GTZ PrEP Goals and Priorities

- Create a **sustainable** city-wide model of delivery
 - Build capacity
 - Enhance funding
 - City-wide PrEP Navigators
- Reach those populations that are currently **underserved**
 - Youth, transwomen and men, MSM of color, people who use drugs, incarcerated
 - Help coordinate social marketing campaigns
 - Reach into neighborhoods and community organizations
- **Monitor** our progress and use data to inform strategies and decisions
 - Integrate data from diverse sources



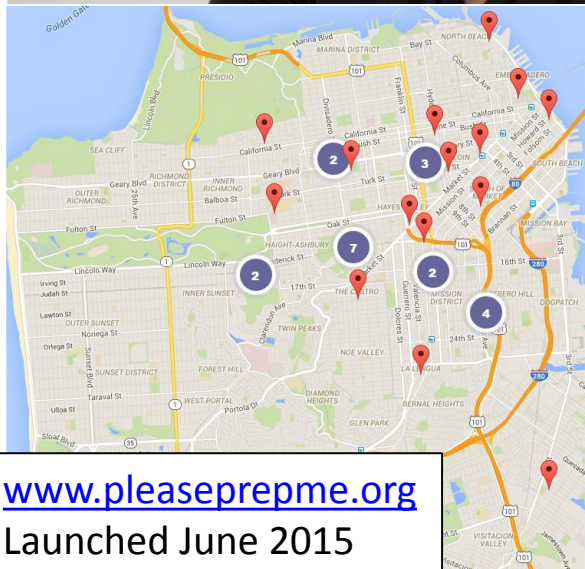
Highlights of GTZ PrEP Efforts

- Launched PrEP ambassador program
- >10 PrEP navigators funded across clinics and Community-Based Organizations (CBOs)
- PrEP delivery sites expanded to >30 clinics
- >100 clinical providers and >50 HIV test counselors trained on PrEP delivery and referrals/navigation
- Citywide PrEP Navigator Group Established

Welcome to the California PrEP Provider Directory!



Visit PrEP
Directory



PrEP Ambassadors outreach at Folsom Street Fair



www.pleaseprepme.org

Launched June 2015

OUR SEXUAL REVOLUTION



PrEP IS A PILL FOR PEOPLE
WHO ARE **HIV** NEGATIVE
IT PROTECTS YOU
FROM **HIV**

PrEP IS **SAFE** AND **EFFECTIVE**
CONDOMS PREVENT OTHER STDs

OURSEXUALREVOLUTION.ORG

San Francisco Department of Public Health

NUESTRA REVOLUCIÓN SEXUAL



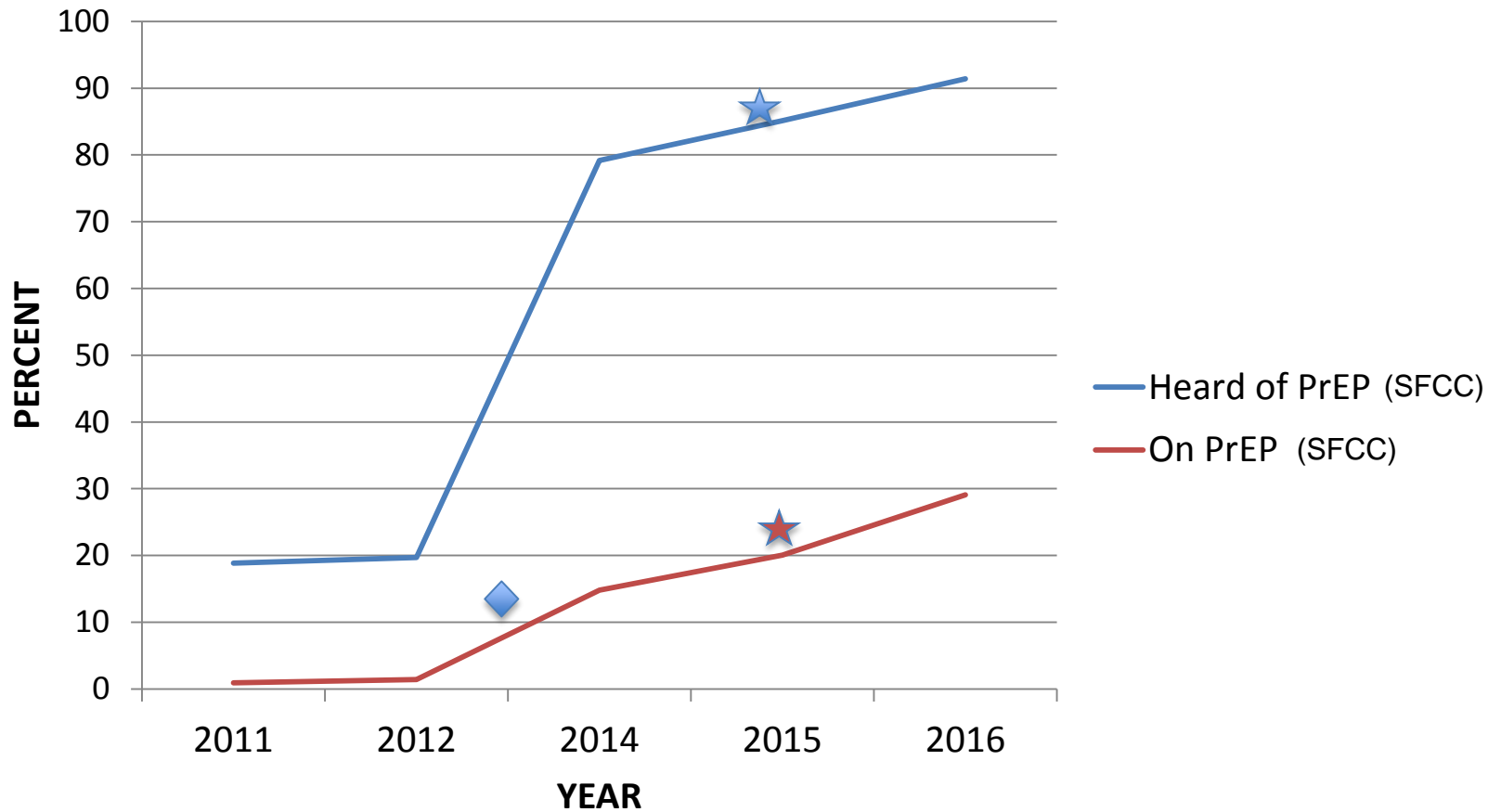
PrEP ES UNA PÍLDORA
PARA PERSONAS
QUE SON **VIH** NEGATIVAS
TE PROTEGE DEL **VIH**

PrEP ES **SEGURO** Y **EFFECTIVO**
LOS CONDOMES PREVIENEN
LAS OTRAS ETS

NUESTRAREVOLUCIÓNSEXUAL.ORG

Departamento de Salud Pública de San Francisco

PrEP knowledge and use among HIV-negative MSM at SF City Clinic (SFCC) and STOP AIDS Survey (★) and transgender women (TEACH)(◆)

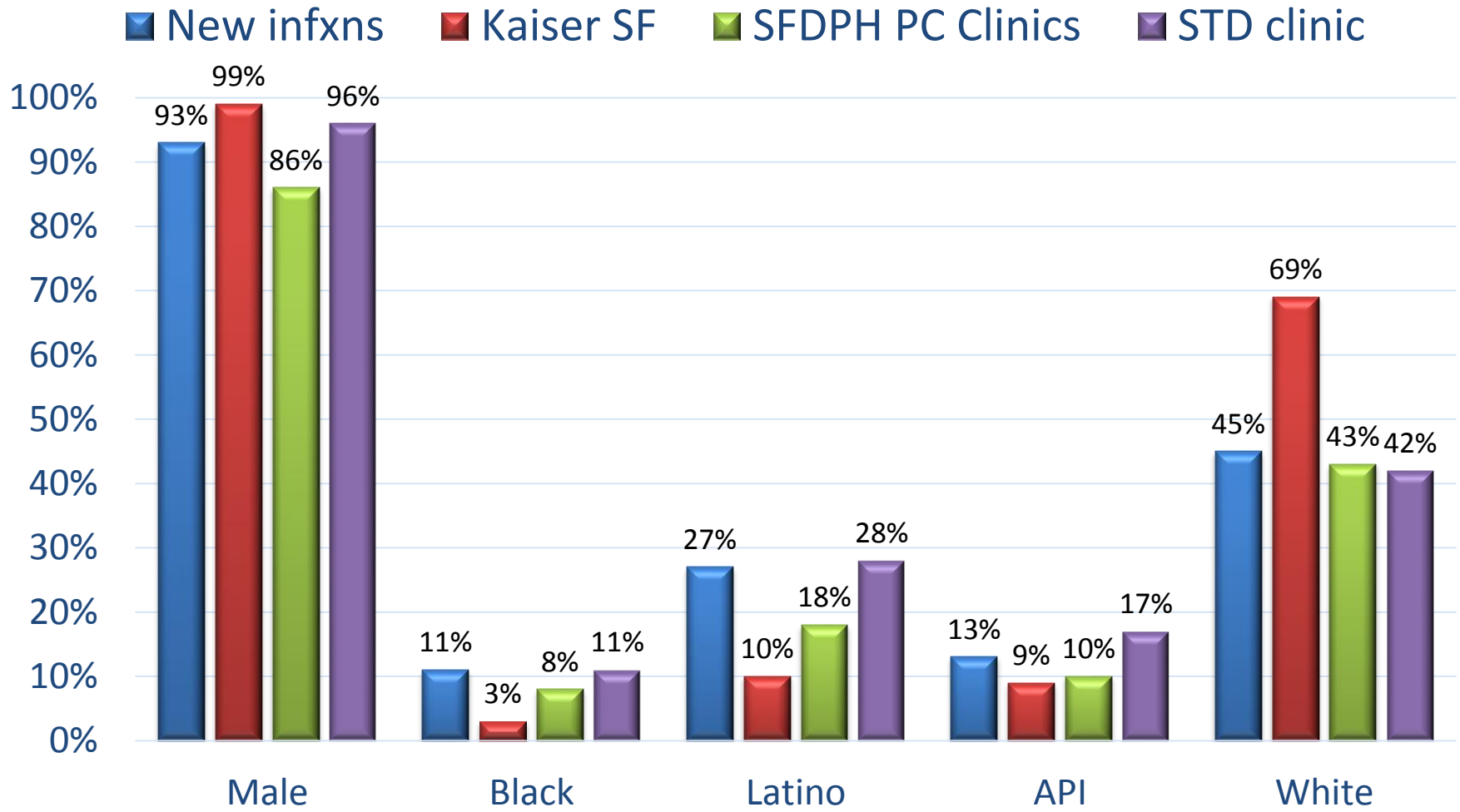


A landmark in prevention

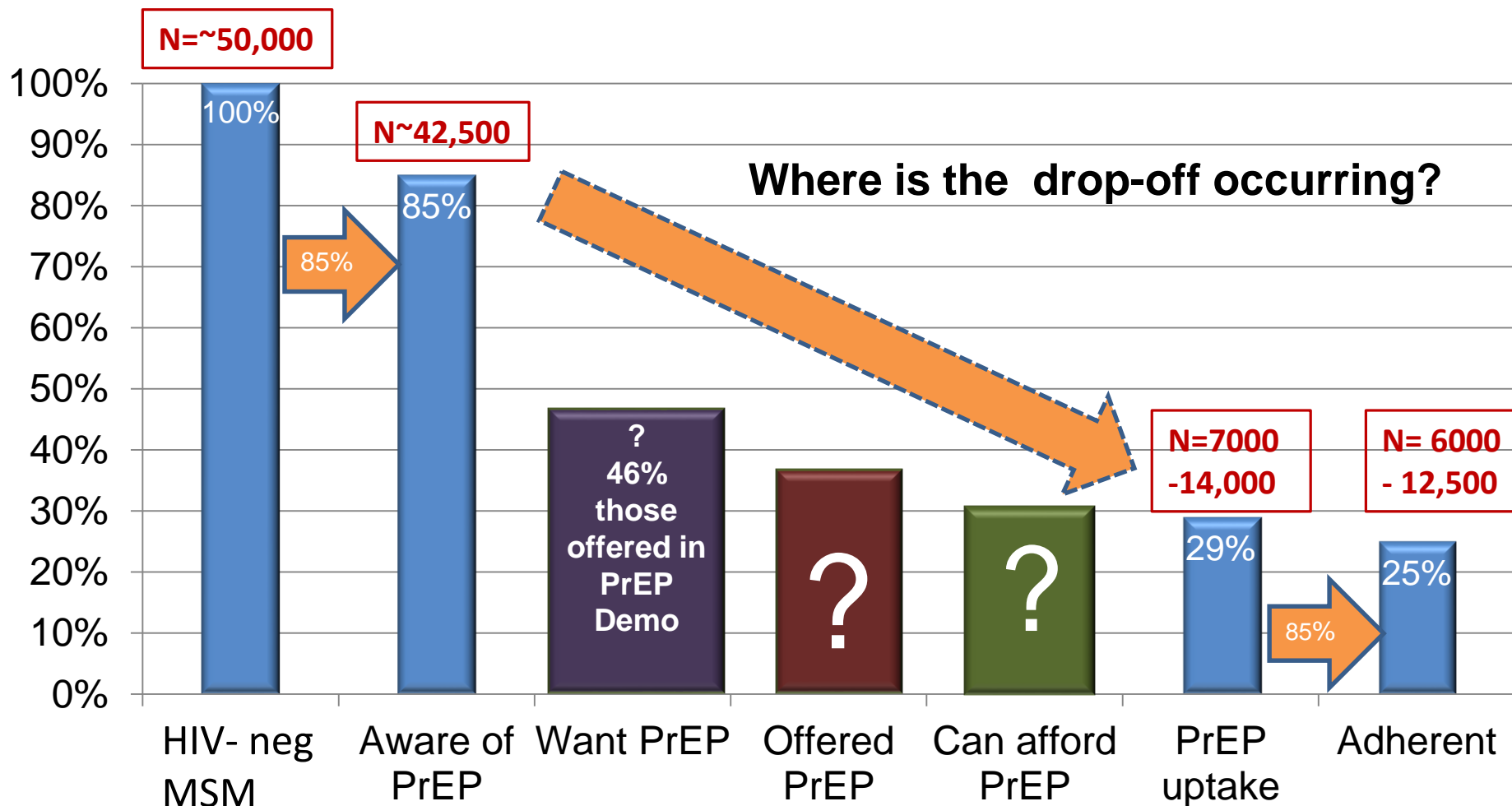
PrEP awareness in 2015, by demographics

Group	STOP AIDS Survey (n=667)	SF City Clinic Survey (n=5470)
Age		
<18	50%	56%
19-29	85%	82%
30-39	90%	85%
40-49	91%	85%
50+	82%	78%
Race/ethnicity		
African American	84%	74%
Latino	86%	81%
Asian	82%	82%
White	89%	85%
Other	78%	78%
Gender identity		
Male		84%
Female		31%
Transgender		90%

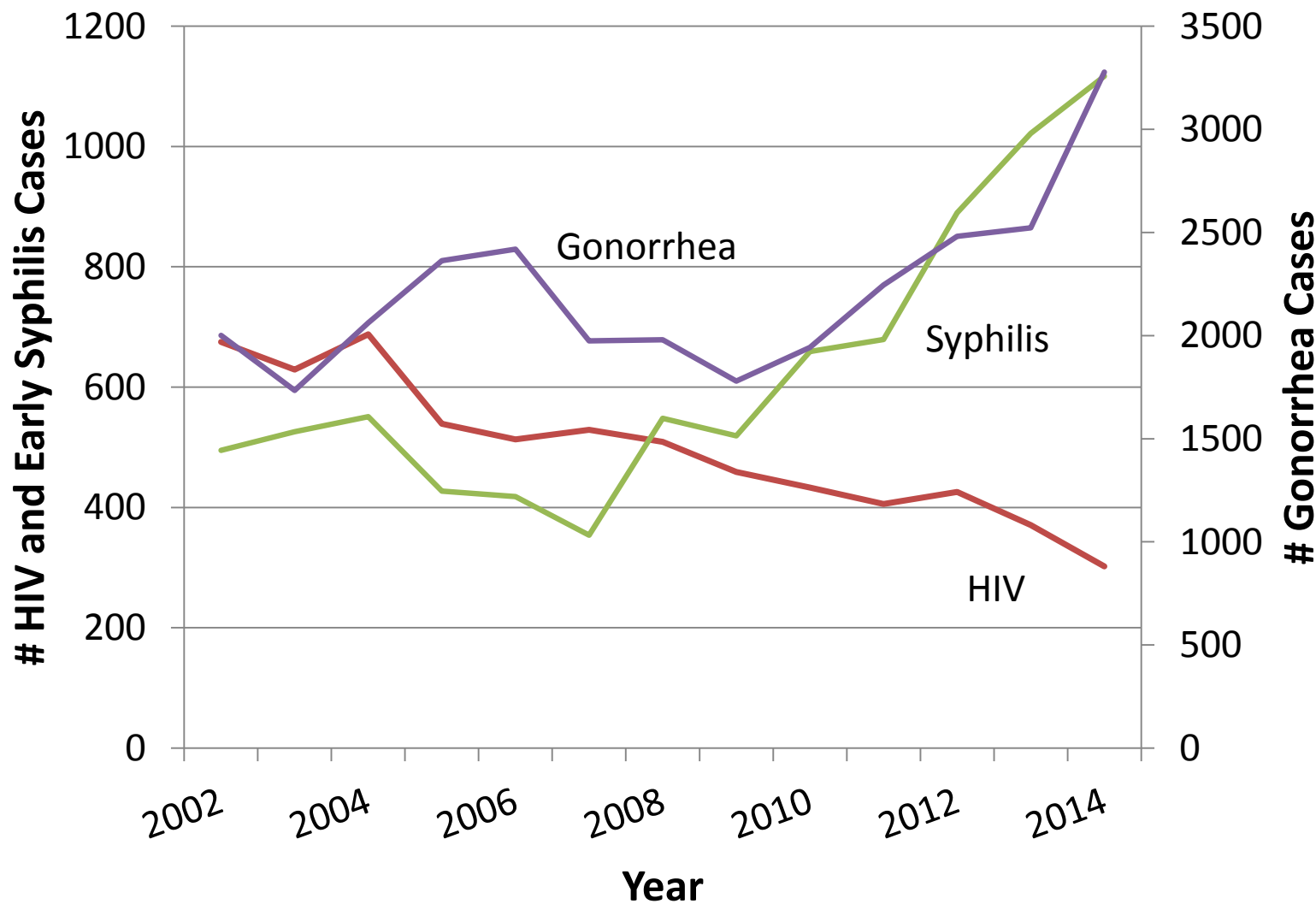
Demographics of PrEP users should reflect population being newly diagnosed with HIV in SF



Crude, preliminary PrEP cascade for MSM in SF



HIV and STDs in San Francisco, 2002-2014



Nationwide, rates of condomless anal sex increasing



Counseling about STD Prevention in the Biomedical HIV Prevention Era

- *“When it comes down to it, it happens. It’s a part of sex...It’s a concern, but I know it’s going to happen, I know the way to treat it, and you move on from there.”*
- *“It’s just like, go get tested every 2 months or so. If you have something, they’ll treat it right away and then it’s gone and then nothing happened, you know what I mean? There’s like, no change whatsoever. So why worry about it?”*
- Engage clients in a conversation about their sexual health goals
- Emphasize that PrEP does not prevent other STDs
- Recommend q3mo STD screening
- Address other drivers of risk, including substance use and mental health issues

Conclusions

- **City-wide efforts** to coordinate PrEP delivery and implementation are **feasible**, can maximize potential impact of PrEP
- **Establishing goals and metrics** and **conducting regular meetings to share best practices** facilitates coordination and implementation
- **Robust strategies** needed to bolster **STD prevention** efforts in the biomedical HIV prevention era
- **Additional outreach** needed to ensure PrEP is reaching **all populations at risk for HIV**

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- ***Getting to Zero PrEP Committee***

SFCC clients with highest levels of risk are most likely to be on PrEP

April 2014-Sept 2015 (N=5971)

