Goal: A diverse, healthy, mixed-income neighborhood that offers safety and well-being to all who live, work and visit Central Market and the Tenderloin.

This Strategy introduces a new framework to take on this ambitious goal. The framework proposes that to create a diverse, healthy mixed-income neighborhood, it is necessary to select, combine and coordinate activities and interventions that fall within three categories:

1. Providing resources to take care of the low-income community;
2. Creating new economic opportunities; and

**economic opportunities**
- Goods and services
- Arts and culture
- Jobs
- Recreation
- Housing options

**clean + safe shared spaces**
- Plazas, parks and gardens
- Community facilities
- Sidewalks/storefronts

**low-income community**
- Health and mental healthcare
- Education and training
- Housing quality/access
- Affordable goods and services
- Accessible programming
STRATEGY APPROACH –

ACTION ZONES, GAME CHANGERS, AND NEIGHBORHOOD-WIDE OBJECTIVES
Action Zones

- Action Zones Identified by TLHIP community Planning Process
- Action Zones Identified by Community Benefit Districts and other community partners
TOOLS FOR IMPLEMENTATION –

COMMUNITY PARTNERSHIPS, CITY SUBCOMMITTEES, DATA COLLECTION & ANALYSIS, INFORMATION SHARING
PROGRESS – ACTION ZONE A
PROGRESS – ACTION ZONE B
PROGRESS – ACTION ZONE C
PROGRESS – ACTION ZONE D