SFHN: a “house of brands”

Better Together

Introducing Newell Brands, a house of leading brands that’s so much greater than the sum of its parts.

Over 160 years of individual institutional histories and cultures vs. 3.5 years as SFHN
SFHN Integration Initiatives

- Lean (strategic planning and deployment)
- True North measures
- SFHN QI workgroup
- Data governance
- Physicians’ Council
- Enterprise EMR
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SFHN Physicians’ Council Goals

To attain a deeper understanding of the full scope of SFHN services and patients/clients each of our divisions and sections serve, including clinical, operational and financial parameters.

To create trust and a deeper sense of alignment across historically siloed parts of the SFHN in order to better serve our patients/clients.

To collaboratively develop systems to improve integration and coordination of services for our mutual patients/clients.

To identify key cross-cutting clinical priorities for SFHN (e.g. key populations or key conditions).
18 month assessment

Valuable use of time?

- Relationship building with colleagues
- Site visits
- Topical updates/discussions
- Powerpoint/formal overview of services by Division/Section

Main challenge: scheduling challenges given group size and competing priorities.

I like hearing about colleagues' work, and seeing if it matches up in some way to mine.

This first year was foundational. A necessary first step to move toward integration and co-creation of programs.

I have made very useful and responsive contacts.

it's been fascinating learning about our network.

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Future Plans

• Meet bimonthly for 2 hours (currently 90 minutes)
• Prioritize site visits, relationship building
• Share strategic initiatives with emphasis on integration
• Streamline membership
• Augment membership with other key physician leaders
Questions?