Retail Tobacco Enforcement & Prevention Update

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Tobacco & Smoking Program
October 20, 2020
Presentation Overview

- Tobacco Permit Density Update
- Enforcement - Inspections & Violations
- Prevention Efforts
General Retail Tobacco Permitting

NO NEW TOBACCO PERMITS
1. Districts with 45 or more tobacco permits
2. New location
3. Restaurant, Bar, or Tobacco Shop
4. Within 500 feet of a school
5. Within 500 feet of another retailer
### Enforcement – Inspections & Violations
(July 1, 2019 - March 15, 2020)

<table>
<thead>
<tr>
<th>Violation Category</th>
<th>Number of Tobacco Retailers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to tobacco without assistance</td>
<td>7</td>
</tr>
<tr>
<td>E-cigarettes</td>
<td>39</td>
</tr>
<tr>
<td>Flavored tobacco products</td>
<td>136</td>
</tr>
<tr>
<td>Sale to minors (person &lt;21 years old)</td>
<td>21</td>
</tr>
<tr>
<td>Signage not posted</td>
<td>356</td>
</tr>
<tr>
<td>Single cigarettes</td>
<td>9</td>
</tr>
<tr>
<td>Smoking in prohibited area</td>
<td>6</td>
</tr>
<tr>
<td>Tobacco sales without a permit</td>
<td>43</td>
</tr>
</tbody>
</table>
Cessation Support

- Connect To Quit media campaign
  - 45% more website traffic to ZSFG Support Group
  - 68% increase in CA Smokers’ Helpline callers from San Francisco

- 7 CBOs funded to deliver tobacco cessation services to priority populations
  - (2) for Black/African Americans at HopeSF sites
  - Latinx men; Chinese men
  - LGBTQ
  - Pacific Islanders
  - Youth
Tobacco Prevention

• Annual Compliance Inspections
• Retail Tobacco Training
• City College / SF International High School Tobacco Prevention Partnership
• DOJ Grant proposal submitted ($1.4 million over 3 years)
• Smoke-free Multi-Unit Housing (Supervisor Yee)
• Decoy Operations for Unpermitted Tobacco Retailers and/or Smoking Lounges (SUSPENDED due to COVID-19)
THANK YOU!

QUESTIONS

ANSWERS