Public Health Accreditation: Strategic Plan for Population Health

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Public Health Committee
San Francisco Health Commission
In 2011 Health Commission Sets three budget priorities for the San Francisco Department of Public Health:

1. An integrated delivery system
2. Public Health Accreditation
3. Financial Efficiency
Three prerequisites to apply for Public Health Accreditation

Community Health Assessment (CHA)

Community Health Improvement Plan (CHIP)

Strategic Plan for Population Health
OUR MISSION
Drawing upon community wisdom and science, we support, develop, implement evidence-based policies, practices, and partnerships that protect and promote health, prevent disease and injury, and create sustainable environments and resilient communities.

OUR VISION
To be a community-centered leader in public health practice and innovation.

STRATEGIC DIRECTIONS

1. Superb knowledge management systems and empowered users

2. Assessment and research aligned with our vision and priorities

3. Policy development with collective impact

4. Assurance of healthy places and healthy people

5. Sustainable funding and maximize collective resources

6. Learning organization with a culture of trust and innovation.

PHD STRATEGIES AND PERFORMANCE MEASURES 2012-2015

STRATEGY 1: Build an integrated information and knowledge management infrastructure that enables us to monitor health, to inform and guide activities, and to improve staff and systems performance.

PERFORMANCE MEASURES:
- 1.1. Build a strong, highly functional information technology (IT) and technical assistance infrastructure in alignment with Department of Public Health IT strategy.
- 1.2. Establish a highly functional, integrated infectious disease system to collect and report data, and to deliver and monitor public health actions.

STRATEGY 2: Integrate, innovate, improve, and expand efforts in community and environmental assessments, research, and translation.

PERFORMANCE MEASURES:
- 2.1. Create an action plan that supports division priorities.
- 2.2. Build cross-section interdisciplinary teams to improve health outcomes and programmatic activities.

STRATEGY 3: Conduct effective policy & planning that achieves collective impact to improve health and well-being for all San Franciscans.

PERFORMANCE MEASURES:
- 3.1. Establish a division-wide Performance Management, Equity & Quality Improvement Program.
- 3.2. Establish systems and partnerships to achieve and maintain Public Health Accreditation.
- 3.3. Develop a prioritized legislative agenda and strategic implementation plan to address health status and inequities.

STRATEGY 4: Lead public health systems efforts to ensure healthy people and healthy places

PERFORMANCE MEASURES:
- 4.1. Establish community-centered approaches that address the social determinants of health and increase population well-being.
- 4.2. Sustain and improve the infrastructure and capacity to support core public health functions, including legally mandated public health activities.

STRATEGY 5: Increase administrative, financial and human resources efficiencies within the division.

PERFORMANCE MEASURES:
- 5.1. Establish a centralized business office for the division.
- 5.2. Appropriately address the human resource issues regarding civil service and contract employees.
- 5.3. Establish a centralized grants management and development system for the division.

STRATEGY 6: Build a division-wide learning environment that supports public health efforts.

PERFORMANCE MEASURES:
- 6.1. Establish a division-wide Professional Development Plan and Workforce Development program.
**STRATEGIC ORGANIZATION FRAMEWORK**

**POPULATION HEALTH DIVISION**

**DISCOVERY & KNOWLEDGE MANAGEMENT: ARCHES, CPHR, AND BRIDGE HIV**

**STRATEGIC ALIGNMENT: OFFICE OF EQUITY & QUALITY IMPROVEMENT**

**OPERATIONS FOCUS: OFFICE OF OPERATIONS, FINANCE, & GRANTS MANAGEMENT**

**DISCOVERY & KNOWLEDGE MANAGEMENT: ARCHES, CPHR, AND BRIDGE HIV**

**STRATEGIC ALIGNMENT: OFFICE OF EQUITY & QUALITY IMPROVEMENT**

**POPULATION HEALTH DIVISION**

- **HEALTHY PLACES**
  - ENVIRONMENTAL HEALTH
- **HEALTHY PEOPLE**
  - COMMUNITY HEALTH EQUITY & PROMOTIONS
- **DISEASES**
  - DISEASE PREVENTION & CONTROL
- **DISASTERS**
  - EMERGENCY PREPAREDNESS AND MEDICAL SERVICES

**SFDPH CROSSCUTTING EFFORTS**

- **CASPER**
- **POLICY AND PLANNING**
- **SF HEALTH NETWORK DIVISION**
- **CITY & COMMUNITY ORGANIZATIONS**
  - KAISER PERM.
  - UCSF/SFSU, CBOs
  - SF PLANNING DCYF, MTA, etc.

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**SAFE AND HEALTHY LIVING ENVIRONMENTS (CHIP)**

**HEALTHY EATING AND PHYSICAL ACTIVITY (CHIP)**

**ACCESS TO QUALITY CARE AND SERVICES (CHIP)**

**BLACK/AFRICAN AMERICAN HEALTH (SFDPH)**

**MOTHER, CHILD, & ADOLESCENT HEALTH (SFDPH)**

**HEALTH FOR PEOPLE AT RISK OR LIVING WITH HIV (SFDPH)**

**OPERATIONS FOCUS: OFFICE OF OPERATIONS, FINANCE, & GRANTS MANAGEMENT**

**FINANCE**

**PROFESSIONAL DEVELOPMENT: CENTER FOR LEARNING AND INNOVATION**

**WORKFORCE DEVELOPMENT**
Focus Area: Safe and Healthy Living Environments

Headline Indicators:

• Number of days in SF with good air quality (CHIP: Percent exposed to air pollution)

• Percent of adults who smoke

• Number of severe and fatal pedestrian injuries
Focus Area: Healthy Eating and Physical Activity

Headline Indicators:

• Percent of residents who have food security (resource, access, consumption)

• Percent of residents who maintain a healthy weight

• Percent of residents who have adequate physical activity
Focus Area: Access to Quality Care and Services

Headline Indicator:

- Percent of San Francisco residents enrolled in either health insurance or Healthy San Francisco
Focus Area: Black/African-American Health (DPH Priority)

Headline Indicators:

• Percent of Black/African-Americans with heart disease

• Mortality rate of Black/African-American women with breast cancer

• Rates of Chlamydia among young Black/African-American women

• Mortality rates among Black/African-American men due to alcohol
Focus Area: Mother, Child, and Adolescent Health

Headline Indicators:

• Percent of pre-term infants

• Rate of substantiated child maltreatment

• Proportion of children with healthy teeth (annual dental visit and no caries)
Focus Area: Health for People At Risk or Living with HIV

Headline Indicators:

- Number of new HIV diagnosis
- Percent of newly diagnosed with HIV who receive care
- Percent of HIV infected who are virally suppressed
Thank you and Questions?