Citywide ACA Enrollment 2014
Covered CA _ Individual Market

### Projections for 2014 (0-400% FPL only)

- **# Eligible**: 43,000 – 52,000
- **# to Enroll**: 29,000 – 44,000

Source: SFDPH

### Actual Enrollment

- **Oct 2013 - Mar 2014**
- **Source: Covered CA**

<table>
<thead>
<tr>
<th>Subsidy</th>
<th>Enrollees</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-400% FPL</td>
<td>33,366</td>
</tr>
<tr>
<td>Non-Subsidy</td>
<td>7,495</td>
</tr>
</tbody>
</table>

**Total Enrollment**: 40,825

Source: Covered CA

SFDPH - Office of Policy & Planning
Citywide ACA Enrollment 2014

Medi-Cal

**Actual Enrollment**

*Oct 2013 – June 2014*

Source: SF HSA

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Traditional</td>
<td>14,610</td>
</tr>
<tr>
<td>Expansion</td>
<td>32,314</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>46,924</td>
</tr>
</tbody>
</table>

**Projections for 2014**

Source: SFDPH

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># Eligible</td>
<td>81,000 – 95,000</td>
</tr>
<tr>
<td># to Enroll</td>
<td>39,600 – 49,800</td>
</tr>
</tbody>
</table>

**SF Medi-Cal Enrollment Rate**

- Expansion
- Traditional

**Medi-Cal Timeline**

- Application Approval (45 days)
- Plan/Provider Selection (30-60 days)
- Auto Assignment Plan/Provider (30 days)

SFDPH - Office of Policy & Planning

September 2, 2014
# Healthy San Francisco (HSF)

## Healthy San Francisco  
**June 30, 2014**  
*Source: HSF Dashboard*

<table>
<thead>
<tr>
<th>Income Group</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-138% FPL</td>
<td>22,873</td>
</tr>
<tr>
<td>139-400% FPL</td>
<td>8,809</td>
</tr>
<tr>
<td>&gt; 400% FPL</td>
<td>282</td>
</tr>
<tr>
<td><strong>Total Enrollment</strong></td>
<td><strong>31,964</strong></td>
</tr>
</tbody>
</table>

---

## Monthly HSF Enrollment

- **ACA Open Enrollment**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>201310</td>
<td>55,000</td>
</tr>
<tr>
<td>201312</td>
<td>50,000</td>
</tr>
<tr>
<td>201402</td>
<td>45,000</td>
</tr>
<tr>
<td>201404</td>
<td>40,000</td>
</tr>
<tr>
<td>201406</td>
<td>35,000</td>
</tr>
</tbody>
</table>

*Source: HSF Dashboard*
Opportunities for Ongoing ACA Enrollment

- Medi-Cal eligibility
- Small business purchasing through SHOP
- Individuals with qualifying life events:
  - Marriage/divorce/baby
  - Permanently moving to a new area with different health plan options
  - Losing other health care coverage
  - Change in income that affects eligibility for subsidies
  - COBRA coverage
 Covered CA 2015

- Open Enrollment Nov. 15, 2014 – Feb 15, 2015
- Passive re-enrollment strategy
- Expanded dental coverage
- Average rate increase in SF of 6.2%
- Health Savings Account (HSA)-compatible plans more obviously available
- SHOP option for coverage across two tiers
Remaining Uninsured

- Persons exempt from the Individual Mandate
- Persons and families facing affordability challenges in purchasing insurance
- HSF participants otherwise eligible for Covered CA, choosing to stay in HSF under extended eligibility
- Undocumented
- Transient and/or hard to reach
Projections for Next Year

- CalSIM revised estimates
- Factors affecting next year’s enrollment
  - Plan prices
  - Plan networks
  - Dental coverage
Thank you & Questions