Request for approval of a Software License Agreement in the amount of $179,200 and a Software Maintenance Agreement in the amount of $112,000 with RubiconMD, Inc. to provide an E-Referral System to be used by the San Francisco Health Network for the term of November 1, 2015 through October 31, 2018 (36 months).

<table>
<thead>
<tr>
<th>Mode(s) of Service &amp; Unit of Service Definition</th>
<th>No. of Clients</th>
<th>Number of Units</th>
<th>Unit Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>License E-Referral Application</td>
<td>36 months</td>
<td>$4,444</td>
<td></td>
</tr>
<tr>
<td>Maintenance E-Referral Application</td>
<td>36 months</td>
<td>$2,778</td>
<td></td>
</tr>
</tbody>
</table>
Explanation of Service Change and Variances:
This is a new contracts for E-Referral system and Operating Room device tracking.

Monitoring Report/Program Review & follow-up:
The contract will be monitored in accordance with all applicable Departmental procedures.

Nondiscrimination and Cultural Competency:
If required, the Contractor will participate in the cultural competency requirements for the upcoming year.

Sole Source:
The Department of Public Health (DPH) has a critical need to replace the current in-house E-Referral system that can no longer be supported by DPH’s IT. The current system was developed by a City programmer that will be retiring and the system is too complicated and difficult for anyone other than the original programmer to support. The E-Referral system is critical to communication and care coordination among providers. RubiconMD, Inc.’s proprietary license and maintenance of their E-Referral system is the only software solution found that is already built and designed for the San Francisco Health Network’s (SFHN) current needs. RubiconMD, Inc.’s proprietary software can integrated with SFHN’s electronic health records, and its existing out-of-the-box workflow is very similar to SFHN’s current process, enabling for a seamless transition and avoiding interruptions in care service.

These agreements are sole source exceptions justifiable according to Section 21.30 of the City’s Administrative Code for Software Licenses, Support, Escrow and Finance and Equipment Maintenance agreements.

Other Significant Issues:
RubiconMD, Inc.’s E-Referral proprietary application provides clinical workflow and can integrate with San Francisco Health Network’s electronic medical records (EMR). The platform for specialty referrals to 119 services offered in the San Francisco Health Network (SFHN). E-Referral is the only mechanism for specialty referral in the SFHN, it is integral to the delivery of care and is now considered a mission critical function for the SFHN. RubiconMD, Inc. has the only software that is already built, completely available and supported, with the ability to integrate with electronic health records, and can meet our current needs, without losing any functionality of the current system.

RubiconMD Inc. is a Delaware C-Corp headquartered in New York City (currently at 447 Broadway, 2nd floor, New York, NY 10013) since its incorporation on June 7th, 2013. RubiconMD provides a solution to connect primary care providers to specialists for informational e-consults. The web-based and mobile platform redesigns the referral process by bringing appropriate specialty expertise into the primary care setting. The e-consults eliminate avoidable referrals, improve existing referrals and enhance the patient and physician experience.

Listing of Board of Directors, Owners of 10% or More of the Firm, and Executive Director:

Board of Directors
Gilbert Addo, CEO
Julien Pham
Carlos Reines

Owners of 10% or more of the Firm:
Gilbert Addo
Julien Pham
Carlos Reines

There are 3 board members and 1 board observer, Kyle Armbrister. There are no vacancies on the board currently. Each director is elected to hold a 1 year term, subject to the by-laws of the corporation, until the first annual meeting of stockholders, until their successors are elected and qualified or until their earlier death, resignation or removal.

Recommendation:
The Department recommends approval of this contract.