

HEALTH COMMISSION

CITY AND COUNTY OF SAN FRANCISCO

RESOLUTION NO. 5-90

RESOLUTION IN SUPPORT OF U.S. DEPARTMENT OF
HEALTH AND HUMAN SERVICES
SECRETARY LOUIS SULLIVAN, M.D.

WHEREAS, the R.J. Reynolds Tobacco Company recently attempted to test-market a cigarette targeted directly at African Americans; and,

WHEREAS, the U.S. Department of Health and Human Services Secretary Louis Sullivan, M.D., publicly opposed this attempt and declared that African Americans are bearing more than their share of smoking - related illness and mortality; and,

WHEREAS, the most recent data available indicate that 55% of all deaths among African Americans are caused by the major smoking-related diseases: coronary heart disease, cancer and chronic obstructive pulmonary disease; and,

WHEREAS, African Americans suffer the highest mortality rate due to lung cancer of any race in the United States; and,

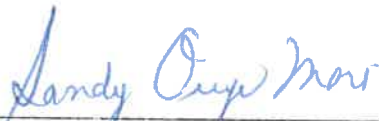
WHEREAS, since 1950, the respiratory cancer death rate among African American males has risen to two and one-half times faster than the death rate among white males; therefore, be it

RESOLVED, that San Francisco Health Commission commends Dr. Sullivan's stance & leadership in this issue; and, be it

FURTHER RESOLVED, that the San Francisco Health Commission condemns any tobacco company's marketing strategy targeting specific minorities and women; and, be it

FURTHER RESOLVED, that the San Francisco Health Commission requests the Mayor & the Board of Supervisors to consider and transmit this resolution to Secretary Sullivan and the R.J. Reynolds Tobacco Company.

I hereby certify that foregoing resolution was adopted unanimously by the Health Commission at its meeting of February 6, 1990.



Sandy Ouye Mori
Secretary to the Health Commission