

**Health Commission
City and County of San Francisco
Resolution No.18-10**

Endorsing efforts by the Southeast Food Access Workgroup (SEFA) and the San Francisco Redevelopment Agency to increase offerings of affordable fresh, healthy and sustainable foods at Supersave Store in the Bayview Hunters Point.

WHEREAS, it is the mission of the City and County of San Francisco Department of Public Health to address the public health crisis created by the chronic disease epidemic by increasing access to healthy foods and physical activity;

WHEREAS, the Mayor Gavin Newsom issued an Executive Directive on Healthy and Sustainable Food which includes improving access to healthy, fresh and affordable produce by development of a Food Business Action Plan;

WHEREAS, residents of the BVHP neighborhood have an 8-14 year decreased life expectancy than their neighbors in other parts of San Francisco;

WHEREAS, almost half of Bayview residents are African American and two-thirds of African Americans in San Francisco are overweight or obese, which are major risk factors for diabetes and cardiovascular disease;

WHEREAS, the Bayview ranks highest among San Francisco neighborhoods in ambulatory hospitalizations for adult uncontrolled diabetes and congestive heart failure, and accounts for a disproportionate share of deaths from hypertension/heart disease;

WHEREAS, over 70 percent of our health care dollars treat chronic diseases;

WHEREAS, one key protective factor for diabetes and cardiovascular disease is a healthy, nutritious diet emphasizing whole grains and fresh fruits and vegetables which is largely shaped by local food environments;

WHEREAS, the BVHP epitomizes the concept of a food desert where fresh, healthy produce is hard to find while liquor, fast food and highly processed foods abound; and access to a full service market is severely;

WHEREAS, most residents currently buy their food outside of the neighborhood;

WHEREAS, The Shape Up SF, Southeast Food Access Working Group (SEFA) was convened with the goal of preventing chronic disease in the Bayview Hunters Point (BVHP) area by improving access to healthy food and promoting food security and food justice;

WHEREAS, SEFA's work is consistent with successful retail efforts focused across the US to increase access to healthy, fresh and sustainable foods as demonstrated by President Obama's Healthy Food

Financing Initiative, the Pennsylvania Fresh Food Financing Initiative and the Healthy Corner Store Network among others;

WHEREAS, the majority of BVHP residents surveyed by SEFA responded that "freshness" is the most important factor when choosing a place to shop for food; far more than those who prioritize affordability and other factors.

WHEREAS, Supersave, a locally owned, independent, small full-service grocer has demonstrated, since 1998, a commitment to improving access to healthy foods by repositioning from a primarily outdated liquor store/meat counter into a full service grocer; and participation as the pilot Good Neighbor store in 2003 involving significant increases in fresh produce and the removal of all outdoor tobacco and alcohol ads;

WHEREAS, Supersave has demonstrated a commitment to community engagement through local hiring and participation in community events and donations;

WHEREAS, SEFA members worked closely with the Redevelopment Agency who provided a personal service contract to Sutti and Associates to develop a master plan, vision and store redesign and is currently pursuing loan packages for the store;

WHEREAS, SEFA co chair, Michael Janis, recruited the pro bono services of Sutti and Associates, a world class retail grocery store design consultant firm, who completed the master plan and redesign to renovate and reposition Supersave, including an indoor/outdoor Farmer's Market area in the store, opening the store front to make it more welcoming to the community, involving community children in a mural on the side of the building, and moving the checkstands to create more space for produce;

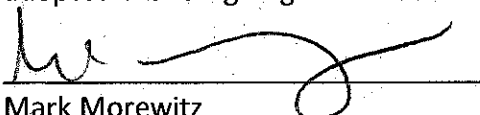
WHEREAS, SEFA's work contributes to an important public health goal of decreasing chronic disease by creating the environment that makes fresh produce easily available. Now, therefore be it

RESOLVED, that the San Francisco Health Commission endorses efforts by SEFA and others to transform Supersave into a venue that offers a wide and robust selection of affordable fresh, healthy and sustainable foods.

RESOLVED, that the SFHC encourages city departments and others to pursue resources that advance this effort.

RESOLVED that the SFHC has already endorsed the Executive Directive on Healthy and Sustainable Food and encourages CCSF departments to pursue citywide resources to establish the Food Business Action Plan.

I hereby certify that the San Francisco Health Commission at its meeting of November 16, 2010 adopted the foregoing resolution.



Mark Morewitz
Executive Secretary to the Health Commission